

# APAC on the move

Findings from logistics companies in Asia Pacific

## Technology implementation challenges

are the biggest barrier to achieving real-time end-to-end supply chain visibility

**52%**

Challenges in integrating to existing software and infrastructure

**39%**

Lack of time to implement software

**39%**

High implementation costs

## Use of real-time tracking vs. need for manual inputs...

**51%**

of APAC logistics companies surveyed are tracking their logistics service delivery asset tracking and shipment/cargo in real-time, with no manual inputs

**45%**

of APAC firms are using asset tracking and shipment monitoring software with manual inputs to track assets, shipment, and cargo

## ... to improve customer benefits

**48%**

of APAC logistics companies want to increase customer satisfaction

**47%**

wants to leverage logistics asset tracking solutions to increase revenue

**41%**

wants logistics asset tracking solutions to help them gain competitive advantage

## Looking ahead...

The most popular emerging technologies among APAC logistics companies are

**#1**

Drones

**#2**

Robotics

**#3**

Artificial intelligence & machine learning

### About APAC On The Move

APAC On The Move, published by HERE Technologies, contains insights from transport and logistics companies across Asia Pacific. This inaugural study includes market research data and analysis of 1,300 business decision-makers completed in March 2023 from the transportation and logistics sector across Australia, Chinese Taipei, Indonesia, India, Japan, Malaysia Singapore, and Thailand. Designed to provide our customers and partners with a deeper understanding of the trends and best practices that are shaping the transport and logistics industry in region, APAC On The Move serves as a guide to help businesses navigate the current opportunities and challenges in supply chain, fleet and logistics management.