

## HERE powers HERNAV driver application from Hermes Germany

- Comprehensive suite of location services from HERE enable vehicle-specific routing and intelligent navigation.
- Optimized navigation with more efficient routes leads to lower emissions.
- In Germany, HERNAV supports more than 10,500 delivery drivers.

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Munich, Transport Logistic 2023 – <u>HERE Technologies</u>, the leading location data and technology platform, today announced that it powers HERNAV, the driver application from Hermes Germany, one of the leading logistics service providers in Germany and partner to numerous international online shops and multi-channel distributors in Germany and abroad. Introduced in late 2022, HERNAV comes with automotive-grade maps, real-time traffic, geocoding and navigation software from HERE through a seamless integration of the <u>HERE Software Development Kit</u> (SDK).

In Germany today, HERNAV is used by more than 10,500 delivery drivers working for Hermes Germany. With HERE's maps and services, HERNAV offers drivers a highly accurate navigation solution with vehicle-specific routing. Optimized suggestions for multi-stop routes increase tour efficiency, leading to more sustainable and reliable deliveries. In addition, the unique offline capabilities of the HERE SDK allow drivers to rely on HERNAV to complete their deliveries.

"Our goal with HERNAV was to develop Hermes' own solution that provides our drivers with everything they need for delivery on a single device," said Alexander Reddehase, Head of Last Mile Development at Hermes Germany. "With HERE's advanced location technology onboard, HERNAV successfully enables intelligent tour routing and enables drivers to carry out deliveries efficiently and more sustainably across Germany."

"When it comes to last-mile deliveries, customer satisfaction is the ultimate goal. This, however, can only be achieved by giving drivers the best available tools to do their job in the most efficient way", said Gino Ferru, SVP and General Manager EMEA at HERE Technologies. "We're excited to partner with an industry leader like Hermes Germany to power its HERNAV driver application with our data, software and services for optimized navigation and deliveries."

HERE is a partner to customers across the transport & logistics sector. Hundreds of companies globally within this ecosystem of shippers, 3PLs, 4PLs, freight forwarders, and road carriers utilize HERE location data, software, and technology to create leading fuel, time, and cost saving applications.

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## **About HERE Technologies**

HERE has been a pioneer in mapping and location technology for almost 40 years. HERE's location platform is recognized as the most complete in the industry, powering location-based products, services and custom maps for organizations and enterprises across the globe. From autonomous driving and seamless logistics to new mobility experiences, HERE allows its partners and customers to innovate while retaining control over their data and safeguarding privacy. Find out how HERE is moving the world forward at <a href="here.com">here.com</a>.