



## HERE partners with Ericsson to bring custom map making and location services to the mining industry

- *HERE is now part of Ericsson's industry 4.0 partner ecosystem providing location services in combination with private cellular networks for mining operations.*
- *HERE map making enables mining companies to build custom maps of open pit mining operations.*
- *Mapping of mining sites helps increase safety, efficiency and sustainability by enabling asset tracking, fleet telematics and analytics.*

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CES 2022 – HERE Technologies, the leading location data and technology platform, and [Ericsson](#), one of the first and leading providers of 5G communication technology and services, have teamed up to provide the global mining industry with custom mapping capabilities. HERE is now a member of Ericsson's industry 4.0 [partner ecosystem](#).

The mining industry is in rapid modernization phase, with smart mining operations [projected to increase threefold until 2025](#)<sup>1</sup>. A key driver of this transformation is the access to private cellular networks, enabling safer, more productive, and more sustainable mining operations, through reliable and low latency connectivity. Ericsson's high-performance 5G private networks are purpose-built for mining operations. A business can deploy an on-premise cellular network for its exclusive use. For mining this includes facilities in very remote areas and underground tunnels, both of which are not typically within public cellular range.

The combination of Ericsson connectivity and HERE location services deliver true smart mining capabilities, from mapping private terrain, to pinpointing and navigating assets in real-time. By using location data to build continuously updated private maps on the HERE location platform, mining companies can create a canvas to improve operational efficiency and safety. The living map can then be used to search or track, and deploy routing powered by HERE, as well as custom-built applications and services.

"We are partnering with HERE because of the breadth of their location services – ranging from mapping to routing, positioning and asset tracking. Combining our advanced private network solutions with HERE services will give mining firms a head start on their digitalization journey," said Thomas Norén, Head of Dedicated Network and Vice-President at Ericsson.

"We look forward to increasing the productivity and safety of the mining industry by bringing location services to Ericsson's customers. With our private mapping capabilities, we enable mining companies to unleash the power of their location data in many important use cases," said Gino Ferru, General Manager EMEAR and Senior Vice-President at HERE Technologies.

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### **About HERE Technologies**

HERE, the leading location data and technology platform, moves people, businesses and cities forward by harnessing the power of location. By leveraging our open platform, we empower our customers to achieve better outcomes - from helping a city manage its infrastructure or a business optimize its assets to guiding drivers to their destination safely. To learn more about HERE, please visit <https://www.here.com> and <https://360.here.com>.

### **About Ericsson**

Ericsson enables communications service providers to capture the full value of connectivity. The company's portfolio spans Networks, Digital Services, Managed Services, and Emerging Business and is designed to help our customers go digital, increase efficiency and find new revenue streams. Ericsson's investments in innovation have delivered the benefits of telephony and mobile broadband to billions of people around the world. The Ericsson stock is listed on Nasdaq Stockholm and on Nasdaq New York. [www.ericsson.com](http://www.ericsson.com)