

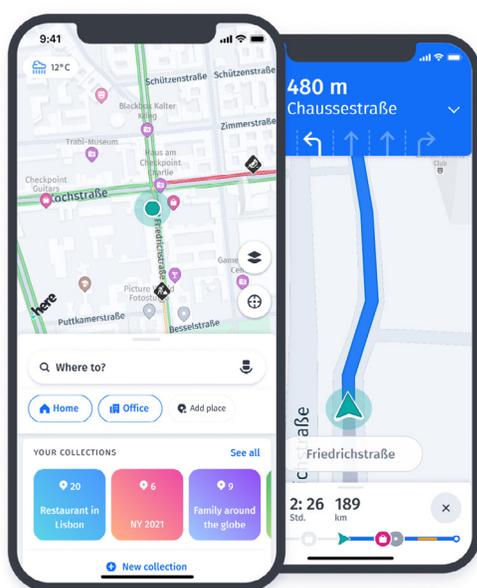
# The new and improved HERE WeGo

Enjoy the journey! The HERE consumer navigation app has evolved to create a more intuitive end-to-end journey with HERE WeGo.

## What's HERE WeGo?

HERE WeGo is a free consumer navigation app providing real time journey updates, turn-by-turn navigation, public transportation schedules, car and pedestrian guidance, offline maps and more.

HERE WeGo can offer these advanced capabilities because it leverages the HERE platform, HERE SDK as well as HERE data and services.



## Join the journey - B2B integration

- **Public transport and intercity ticketing:** Provide accurate, up-to-date transport information and ticket pricing in real time.
- **Shared mobility:** Make mobility more accessible by offering all available options to customers.
- **On-demand ride hailing:** Enable customers' flexible travel plans with on-demand ride hailing.
- **Table and accommodation booking:** Integrate hospitality booking options, for a complete end-to-end solution for customers.
- **Automotive services:** Inform users and promote your services around Parking, Fueling and EV charging.



# Why engage with HERE WeGo

HERE WeGo is the ideal option for your business, offering an industry-leading navigation application to fit your business model.



## Increase user base

Expose your brand through the established HERE WeGo channel and bring customers to your business



## Increase conversion

Offer your services when your customers need it, providing them with a seamless navigation and booking experience



## Risk-free business model

Only share revenue when a customer has successfully booked your services



## Large user base

With over 60m+ app downloads since it first launched, HERE WeGo helps your business reach many new customers



## Global coverage

Grow your brand all around the world with a truly global navigation application



## Privacy first

HERE values privacy and will not monetize customer data without consent



<https://www.here.com/applications/wego>

## About HERE

HERE, a location data and technology platform, moves people, businesses and cities forward by harnessing the power of location. By leveraging our open platform, we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or a business optimize its assets to guiding drivers to their destination safely. To learn more about HERE, including our new generation of cloud-based location platform services, visit [360.here.com](https://360.here.com) and [www.here.com](https://www.here.com).

Want to talk? We do, too. [Get in touch here.](#)

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