HERE Studio

Visualize, style and edit your location data, the simple way

**HERE Studio** is an easy-to-use web application to visualize geospatial data and to generate visual insights. View and inspect data in the context of a map to identify patterns and trends, improve automation and processes, and for product development & enrichment.

**HERE Studio** is an easy to use web application to visualize geospatial data and to generate insights for compelling story telling. HERE Studio is easy to use - even those who can’t code. Upload geospatial datasets into the app and view them straight away on a map or in a table. Edit the data in real time and customize maps with colors, markers, and other stylistic elements. Users can then share these maps privately within an organization and enable ‘view’ or ‘edit’ rights while all the time remaining in control of the map and its data.

Those with advanced needs – like a developer or cartographer - can directly use HERE’s RESTful API for the interactive map layers that power HERE Studio.

**Use cases:** T&L, Automotive, Public Sector, Telco

→ **Visual overview:** Get a quick overview of map data, verify and/or make comparisons
→ **Analysis:** Query and filter data to understand relationships and trends
→ **Editing:** Modify data manually or programmatically
→ **Styling:** Visualize data based on its properties

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**No experience needed**
Create a map quickly without coding, training, or any back-end infrastructure set-up.

**Understand data**
With data visualized, see patterns and gain insights to help with decision making.

**Real-time editing**
Changes to data are reflected instantly on published maps, without the need to reconfigure.
Product features

→ Choose from different base map styles
→ Use conditional formatting to style data subsets with custom colors, icons and point clustering
→ Edit data in real-time with changes automatically reflected on the published map
→ Create legends automatically to better explain maps
→ Add features such as points, lines or polylines to maps. Edit custom geometry by moving and reshaping
→ Highlight areas with markers, icons and text labels
→ Easily and safely share maps and collaborate with your organization, by providing view and edit rights
→ Use the RESTful API to create sophisticated maps. Interact directly with data at a feature level and use map libraries like HERE Maps for JavaScript, deck.gl, Leaflet, and more
→ Build unique layers on top of existing HERE maps to add accuracy, freshness and global coverage

Data format
Upload data in GeoJSON, CSV and JSON format

Coverage
Available globally - including Japan and South Korea, but not China.

Expand uses
With HERE platform, process data at scale and easily bring geocoding and routing into a map.

About HERE
HERE, a location data and technology platform, moves people, businesses and cities forward by harnessing the power of location. By leveraging our open platform, we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or a business optimize its assets to guiding drivers to their destination safely. To learn more about HERE, including our new generation of cloud-based location platform services, visit http://360.here.com and www.here.com.