We are HERE Technologies

The trusted enabler for spatial intelligence
HERE Technologies (headquartered in the Netherlands) is a location data and technology platform for businesses, cities, and the public sector. Organizations use HERE to access accurate and fresh map content, create live maps and build custom location services.

Key financials
- $977m 2020 revenue
- 8.4% 2020 adjusted EBITDA
- $4bn+ Order book

Location experts
- 35+ years in mapmaking
- #1 Location Platform in analyst evaluations*

A growing ecosystem
- 2m+ Indirect developers through partners
- 496k Direct developers
- 1k+ Unique enterprise customers, AWS, Lyft, Mercedes-Benz, Siemens and Verizon

Serving use cases across multiple markets
Supply chain | Fleet management | Urban mobility | Connected driving | Autonomous driving | Infrastructure planning | Public safety | And more

Built for the modern enterprise
Simplified workflow management for sourcing, processing and using location data | Bring your own data in a variety of formats | Robust data controls | Privacy by design | Many ways to build, customize and scale | Flexible consumption model | Multi-Cloud

Deep and broad access to location technology
- Access the largest set of curated map data with 800 attributes, covering up to 200 countries and territories
- Build solutions with standard definition, high definition and 3D datasets – all in one place
- Manage privacy risks with HERE anonymization and consent management technology
- Adapt HERE standard routing, search, rendering and transit algorithms with your own data and rules
- Create a private map grounded in the live context of your own organization

100+
Potential use cases enabled through SD, HD and 3D data

<24hr
update latency for key map elements

160m+
Vehicles with HERE maps on board

50m/day
Peak processed POIs

141m
3D building footprints

<2 seconds
Latency time from real-time event captured into the HERE platform

21m+
Est. vehicles providing HERE real-time sensor and probe data

Run your applications on the richest representation of the real world

Want to talk? We do, too. Get in touch here.