



We are HERE Technologies

The trusted enabler for spatial intelligence

HERE Technologies (headquartered in the Netherlands) is a location data and technology platform for businesses, cities, and the public sector. Organizations use HERE to access accurate and fresh map content, create live maps and build custom location services.

Key financials

\$977m

2020 revenue

8.4%

2020 adjusted EBITDA

\$4bn+

Order book

*US Dollar figures assume exchange rate of 1.14 USD/EUR

Location experts

35+

years in mapmaking

#1

Location Platform in analyst evaluations*

*Strategy Analytics 04/2021, OMDIA 09/2021, Counterpoint 04/2020

A growing ecosystem

2m+

Indirect developers through partners

496k

Direct developers

1k+

Unique enterprise customers, AWS, Lyft, Mercedes-Benz, Siemens and Verizon

Serving use cases across multiple markets

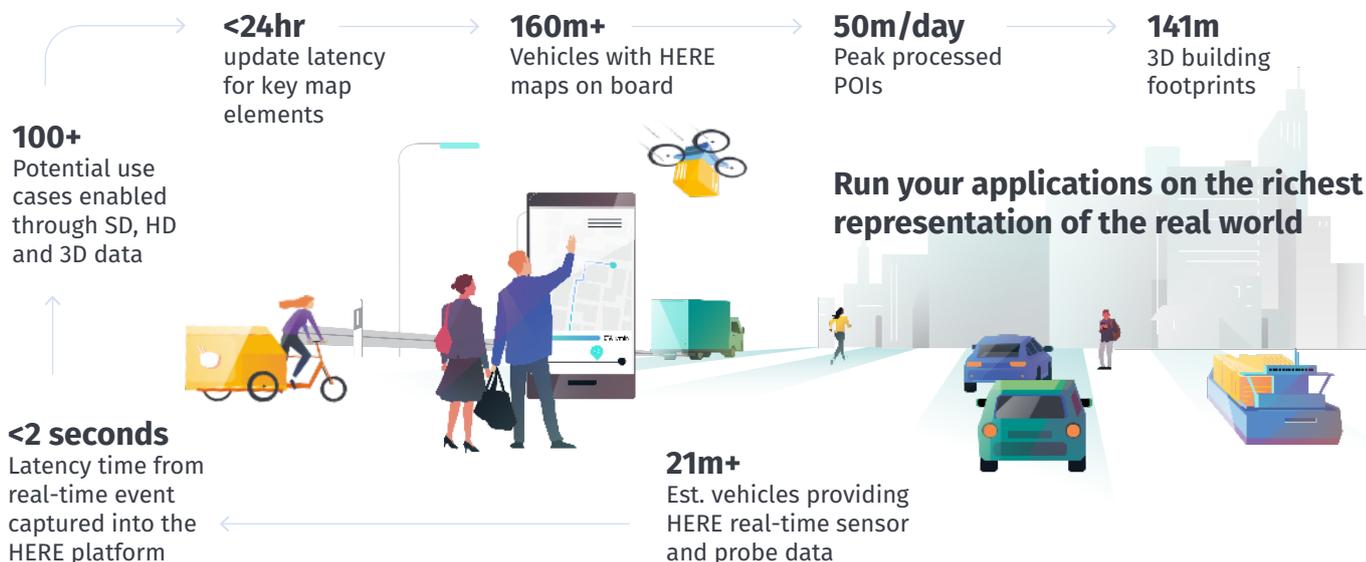
Supply chain | Fleet management | Urban mobility | Connected driving | Autonomous driving | Infrastructure planning
Public safety | And more

Built for the modern enterprise

Simplified workflow management for sourcing, processing and using location data | Bring your own data in a variety of formats | Robust data controls | Privacy by design | Many ways to build, customize and scale | Flexible consumption model
Multi-Cloud

Deep and broad access to location technology

- Access the largest set of curated map data with 800 attributes, covering up to 200 countries and territories
- Build solutions with standard definition, high definition and 3D datasets – all in one place
- Manage privacy risks with HERE anonymization and consent management technology
- Adapt HERE standard routing, search, rendering and transit algorithms with your own data and rules
- Create a private map grounded in the live context of your own organization



Want to talk? We do, too. [Get in touch here.](#)

©HERE 2021 | [here.com](#)