



HERE powers SAIC Motor Overseas Intelligent Mobility Technology's connected vehicle services

October 26, 2021

Beijing and Singapore – SAIC Motor Overseas Intelligent Mobility Technology Co. (SOIMT), Ltd, the overseas entity of China's largest automaker, has selected HERE Technologies, the leading location data and technology platform, to power the connected In-Vehicle Infotainment (IVI) systems of MG cars in Thailand, Oceania and Europe.

The connected IVI system includes HERE Traffic which provides real-time information on traffic flow and conditions, helping drivers reach their destinations safely and more efficiently. The MG cars system includes the latest connected vehicle services including HERE Parking, HERE EV Charge Points and HERE Fuel Prices, which deliver drivers dynamic and highly relevant information on their route ahead.

The MG mobile application i-SMART, includes a set of IoT solutions that combines the value of the connected on-board IVI system and the MG mobile application. I-SMART will utilize HERE's mobile Software Developer Kit (SDK) which provides MG software developers a rich set of location features such as mapping, routing, geocoding and search, traffic, transit and navigation.

HERE Technologies is supporting SOIMT's expansion outside China by providing access to global map coverage and country-specific, local market knowledge. Both MG's conventional and electric vehicles will benefit from HERE services and they are planned to be available immediately in Thailand, Oceania and Europe, and planned to be introduced in the coming months in additional countries and regions.

"HERE Technologies provides MG with the core location data, services and mobile SDK that enable the development of high-quality, industry leading products in a short period of time" said Tang ShengHao, Product Manager responsible for SAIC's overseas' product architecture for navigation, online services and mobile apps. "We look forward to a continued cooperation with HERE in various fields to provide further industry-leading features and functions for our MG i-Smart system for an enhanced intelligent user experience. Our goal is to sell 550,000 vehicles overseas in 2021. We hope that the MG i-Smart system, including navigation and location-based services can also contribute."

"We are proud to be partnering with SOIMT on their journey to expand their MG line globally. With the integration of HERE's services into their In-Vehicle Infotainment system, SOIMT can now offer their drivers a best-in-class experience powered by HERE's connected vehicles services, ultimately making their journeys safer and more efficient," said Sammie Xi, Director Sales for Greater China, HERE Technologies.

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About HERE Technologies

HERE, a location data and technology platform, moves people, businesses and cities forward by harnessing the power of location. By leveraging our open platform, we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or a business optimize its assets to guiding drivers to their destination safely. To learn more about HERE, please visit www.here.com and <http://360.here.com>.

About SAIC Motor

SAIC MOTOR Overseas Intelligent Mobility Technology Co., Ltd. is a wholly owned subsidiary of SAIC Motor, responsible for SAIC's overseas internet of vehicles business. SAIC Motor is the largest auto company listed on China's A-share market (Stock Code: 600104).

SAIC Motor's subordinate companies include SAIC Passenger Vehicle Branch, SAIC Maxus, IM MOTORS, SAIC Volkswagen, SAIC General Motors, SAIC-GM-Wuling, NAVECO, SAIC-IVECO Hongyan and Sunwin. In 2020, SAIC Motor sold 5.6 million finished vehicles, ranking first in China for the past 15 years. The figure includes 2.6 million self-branded vehicles, accounting for 46.4 percent of the total, 320,000 new energy vehicles, and 390,000 exported vehicles.

SAIC Motor's website:

https://www.saicmotor.com/english/company_profile/about_us/index.shtml