



Autoliv uses HERE to analyze driving behavior

- *World's largest automotive safety supplier uses HERE location data to enhance its Safety Score, a driving behavior analysis tool for fleet managers and insurers.*

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Stockholm, Sweden and Amsterdam, The Netherlands – HERE Technologies, the leading location data and technology platform, today announced that Autoliv, the worldwide leader in automotive safety systems, is using HERE Speed Limits, Fleet Telematics and Weather APIs (application programming interfaces) for its Connected Safety Services.

Autoliv has pioneered automotive safety since 1953. The company is now developing Connected Safety Services, which aim to tackle another crucial factor for road fatalities: driving behavior.

Adding location context to road safety

With Autoliv Driver Safety Score software, real-time data from the driver's smart phone is used to analyze driving styles and recommend improvements in four key areas: speed, focus, smoothness and turns. Autoliv Driver Safety Score software can be used by fleet managers and insurance companies to offer lower premiums through reductions in risky driving behavior.

HERE map data and location services help add context – weather, road regulations, traffic congestion – to the information collected from phone and vehicle sensors, making Autoliv's recommendations comprehensive and truly personal. Autoliv is integrating HERE map data and services, with the ability to include further attributes in its analysis such as road curve radius, slope, height, traffic signage, lane count, physical dividers and road roughness.

Making mobility safer

"The Safety Score monitors drivers' real-time behavior, compares them against algorithms based on known causes of accidents, and provides the user with a personalized safe driver score. You can then review your data and learn ways to raise your score, change your habits and become a safer driver. HERE Speed Limits, Fleet Telematics and Weather APIs provide us with the context we need to assess the behavior of a driver," said Christoffer Malm, Director of Digital and Mobility at Autoliv.

"We are proud to contribute to Autoliv's vision of saving more lives. Our data and services have been an integral part of the automotive industry for the past decades, and we are happy to see that they can also be of use to insurance companies and fleet managers and help make mobility safer," said Gino Ferru, General Manager and Senior Vice President at HERE Technologies.

Media Contact

Adrienne Montgobert

+49 151 72 11 67 81

adrienne.montgobert@here.com



About HERE Technologies

HERE, a location data and technology platform, moves people, businesses and cities forward by harnessing the power of location. By leveraging our open platform, we empower our customers to achieve better outcomes - from helping a city manage its infrastructure or a business optimize its assets to guiding drivers to their destination safely. To learn more about HERE, please visit www.here.com and <http://360.here.com>.