Our hardware technology

A portfolio of sensors for every use case and need. Monitor the location, status and condition of your assets and shipments in real time to improve operational efficiency, reduce costs, meet SLAs and boost your NPS score.

**HERE Powered**
- Fully configured for seamless HERE indoor-outdoor tracking
- Can be purchased or leased in a capital expenditure free model to reduce the total cost of ownership

**HERE Partner**
- Purchase from HERE or from our partners directly
- Connected using partner specific cloud connectors

**Bring your own tracker (BYOT)**
- Bring your own devices, e.g. your satellite tracker
- Connected using a cloud connector

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**Asset tracking use cases**
- Returnable/reusable assets
- Warehouse assets
- Heavy machinery (own/rented)
- Field asset monitoring
- Airport assets/GSE

**Shipment tracking use cases**
- Multimodal high value shipments
- Land-based high value shipments
- Time-critical shipments
- Cold supply chain (CPG, pharma)
- Cargo damage control

Want to talk? We do, too. [Get in touch here.](#)
For your asset tracking use cases

**HERE Tracker**
- 2G connectivity
- Indoor tracking via WiFi
- Rugged form factor
- Tamper detection

**HERE Advanced Tracker**
- 2G connectivity
- Indoor tracking via WiFi and BLE
- Shock and drop detection
- Large battery capacity

**HERE Tracker LTE**
- Global connectivity (2G + 4G CAT M1 + Nb-IoT)
- Indoor tracking via WiFi
- Shock and drop detection
- 3-4 years battery life

For your shipment tracking use cases

**HERE Premier Tracker**
- Global connectivity (2G + 4G CAT M1 + Nb-IoT)
- Indoor tracking via WiFi and BLE
- Slim form factor
- Complete condition monitoring: temperature, humidity, pressure, acceleration, shock, vibration
- Battery life: 1 year at 12 daily pings

**Partner Tracker**
- 2G connectivity
- Complete condition monitoring: temperature, humidity, pressure, acceleration, shock, vibration
- Airline certified with over 40+ airlines
- Reverse logistics is included

How does it work?

1. Procure hardware directly from HERE in a CAPEX/operating expense (OPEX) free model
2. Attach tracker to shipment/asset using tape, magnets, shrink wrap or simply drop it in the container
3. Use geofences to model your shipment journey, set up alarms and notifications
4. Get notified of exceptions and decide the best course of action
5. Report on asset utilization, ETAs, SLAs, cargo damage and OTIF performance
6. Return logistics included*

*Available for partner tracker only

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How our portfolio of trackers helps you drive impact on key supply chain metrics

**Indoor visibility for on-time discovery and improved asset utilization**

**Warehouse:** Reduced shipment damage with geofenced alerts and complete condition monitoring to improve OTIF performance

**Manufacturing:** Improved ETA performance and ability to inform customers about shipment delays or disruptions

**Customer:** Indoor visibility up to right floor and room without additional infrastructure, reduced time searching for shipments

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**About HERE**

HERE, a location data and technology platform, moves people, businesses and cities forward by harnessing the power of location. By leveraging our open platform, we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or a business optimize its assets to guiding drivers to their destination safely. To learn more about HERE, including our new generation of cloud-based location platform services, visit [360.here.com](https://360.here.com) and [www.here.com](https://www.here.com).

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