

# Our hardware technology

A portfolio of sensors for every use case and need. Monitor the location, status and condition of your assets and shipments in real time to improve operational efficiency, reduce costs, meet SLAs and boost your NPS score.



## HERE Powered

- Fully configured for seamless HERE indoor-outdoor tracking
- Can be purchased or leased in a capital expenditure free model to reduce the total cost of ownership

## HERE Partner

- Purchase from HERE or from our partners directly
- Connected using partner specific cloud connectors

## Bring your own tracker (BYOT)

- Bring your own devices, e.g. your satellite tracker
- Connected using a cloud connector

## Asset tracking use cases



Returnable/  
reusable assets



Warehouse  
assets



Heavy machinery  
(own/rented)



Field asset  
monitoring



Airport  
assets/GSE

## Shipment tracking use cases



Multimodal high  
value shipments



Land-based high  
value shipments



Time-critical  
shipments



Cold supply chain  
(CPG, pharma)



Cargo damage  
control

## For your asset tracking use cases



### HERE Tracker

- 2G connectivity
- Indoor tracking via WiFi
- Rugged form factor
- Tamper detection



### HERE Advanced Tracker

- 2G connectivity
- Indoor tracking via WiFi and BLE
- Shock and drop detection
- Large battery capacity



### HERE Tracker LTE

- Global connectivity (2G + 4G CAT M1 + Nb-IoT)
- Indoor tracking via WiFi
- Shock and drop detection
- 3-4 years battery life

## For your shipment tracking use cases



### HERE Premier Tracker

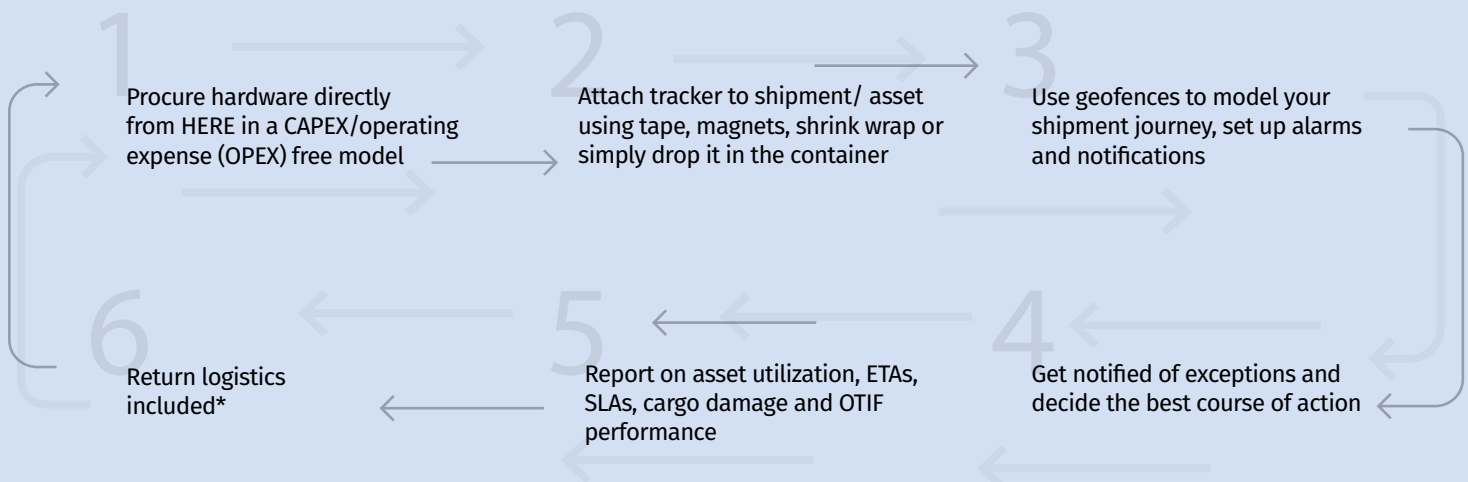
- Global connectivity (2G + 4G CAT M1 + Nb-IoT)
- Indoor tracking via WiFi and BLE
- Slim form factor
- Complete condition monitoring: temperature, humidity, pressure, acceleration, shock, vibration
- Battery life: 1 year at 12 daily pings



### Partner Tracker

- 2G connectivity
- Complete condition monitoring: temperature, humidity, pressure, acceleration, shock, vibration
- Airline certified with over 40+ airlines
- Reverse logistics is included

## How does it work?

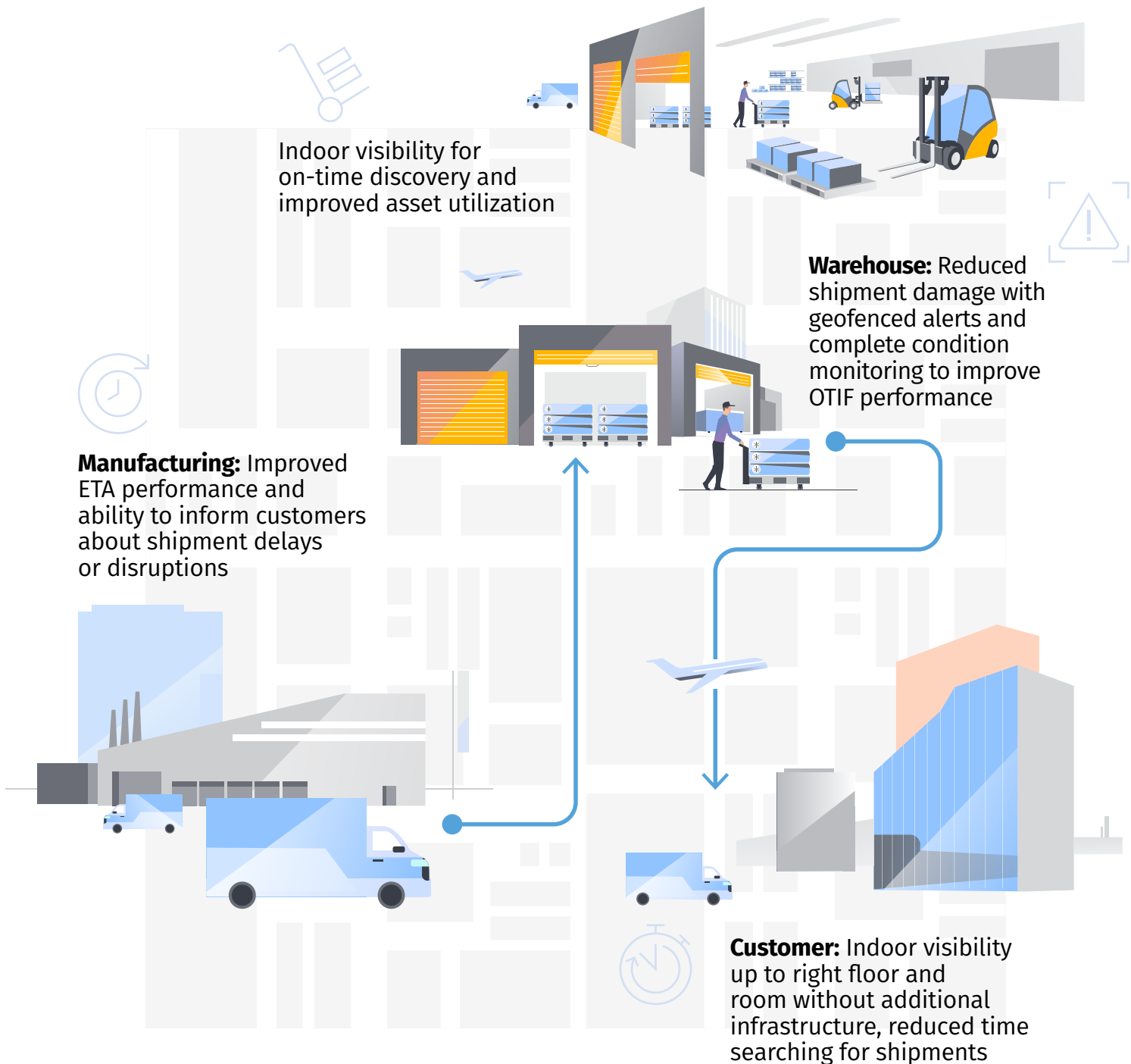


\*Available for partner tracker only

Want to talk? We do, too. [Get in touch here.](#)

©HERE 2021 | here.com

# How our portfolio of trackers helps you drive impact on key supply chain metrics



## About HERE

HERE, a location data and technology platform, moves people, businesses and cities forward by harnessing the power of location. By leveraging our open platform, we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or a business optimize its assets to guiding drivers to their destination safely. To learn more about HERE, including our new generation of cloud-based location platform services, visit [360.here.com](https://360.here.com) and [www.here.com](https://www.here.com).

Want to talk? We do, too. [Get in touch here.](#)

©HERE 2021 | [here.com](https://here.com)