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HERE teams with Oracle to support shippers and logistics service providers

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Berkeley, California

HERE, a leader in mapping, navigation and location experiences, today announced the integration of its HERE Platform for Business with Oracle Transportation Management.

Oracle Transportation Management supports all aspects of planning, execution and freight payment, allowing both shippers and logistics service providers to minimize cost, optimize service levels and create flexible business process automation within their global transportation and logistics networks.

The HERE Platform for Business helps power the [map display](#), [geocoding](#) and [routing capabilities](#) of Oracle Transportation Management for Cloud and on premise deployments. Specific Oracle Transportation Management functionality powered by HERE include:

- **External Distance Engine** – Oracle Transportation Management provides the built-in capability to use the HERE Platform for Business for geocoding locations and to calculate distance and transit time between locations.
- **Mapping** – The HERE Platform now integrates seamlessly with Oracle Transportation Management, bringing users the ability to visualize locations, orders, shipments, routes and information such as real-time traffic and incidents on the map.
- **Street Level Routing** – The HERE Platform provides the capability to generate point-to-point routes between shipping locations.

The HERE Platform for Business comes preconfigured and pre-integrated into the Oracle Transportation Management Cloud offering, giving Oracle customers access to the innovative and high quality services built from HERE maps. With the packaged capabilities including all of the map-enabled workflows, Oracle Transportation Management is easy to deploy and use.

HERE, a Nokia company, and Oracle have been collaborating and innovating for fifteen years. HERE is an Oracle supplier of geographic data for Oracle applications and



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technologies, providing solutions for the most advanced Oracle implementations, across all industry verticals and businesses large and small.

For more information about the HERE solutions for enterprises, visit our [HERE 360](#) blog. To start using the HERE platform for Oracle, visit our [developer portal](#).

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About HERE

HERE, a Nokia company, is a leader in navigation, mapping and location experiences. We build high-definition (HD) maps and combine them with cloud technology to enable rich, real-time location experiences in a broad range of connected devices – from smartphones and tablets to wearables and vehicles. To learn more about HERE, including our work in the areas of connected and autonomous driving, visit <http://360.here.com>.

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