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HERE Traffic improves ETA in latest Telogis Navigation and Telogis Route Planning Suite releases

Chicago, IL – The latest releases of Telogis Navigation and Telogis Route software will include HERE Real Time Traffic and Traffic Patterns with historical data and real-time estimated time of arrival (ETA) updates. These powerful analytic tools provide Telogis mobile enterprise customers comprehensive road information for more accurate and efficient route planning.

With HERE Traffic, the accuracy of ETA estimations can be precision tuned whether companies and organizations are planning a route on the fly or days ahead. Real-time traffic gives a comprehensive picture of current road conditions that will affect truck-specific directions in Telogis Navigation and accurate calculations in Telogis Route. Additionally, HERE technology enables Telogis customers to optimize their route planning in advance by taking into account how traffic flows historically on the selected roadway at a given point in the day.

The addition of real-time traffic and traffic patterns complement other precise mapping data from HERE, such as truck-specific road attributes and posted speed limits, already included in the Telogis Mobile Enterprise Management (MEM) software platform. When combined, Telogis offers one of the most comprehensive commercial navigation and route optimization solutions on the market today for all types of vehicles, from light-duty vans and pickups to long-haul, Class 8 commercial trucks.

“The accuracy and immediacy of HERE’s technologies enables Telogis to produce an industry leading navigation, route optimization and response management results,” said Krishna Vanka, VP, Product Management, Telogis Route and Response. “Combining historic traffic with specific truck attributes allow our customers to deliver higher levels of customer satisfaction and employee retention.”

“Being able to more accurately estimate ETAs is critical for fleet and logistics companies of all sizes. We are pleased that Telogis depends on the accuracy and reliability of HERE traffic products and services to enable this for their customers,” says Eric Fumat, VP Enterprise Sales and Business Development at HERE. “With improved routing calculations and ETAs fleet and logistics companies are also positioned to take on more deliveries and grow their business.”

For more information about HERE Traffic and our solutions for fleet telematics, visit our [HERE 360 blog](#).

Media enquiries

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About HERE

HERE, the location cloud company, enables rich, real-time location applications and experiences for consumers, vehicles, enterprises and cities. HERE is backed by a consortium of leading automotive companies. To learn more about us, including our work in the areas of connected and automated driving, visit <http://360.here.com>.

About Telogis

Telogis, Inc., the platform for connected intelligence, is dedicated to enhancing the value of its customers' businesses through intelligent integration of location technology, information and services. Telogis was established in 2001 and is headquartered in Aliso Viejo, Calif., with offices in Europe and Latin America as well as development centers in Austin, Texas; Toronto; and Christchurch, New Zealand. Telogis' products and services are used and distributed in more than 100 countries worldwide. To learn more about Telogis, visit www.telogis.com, [follow us on LinkedIn](#) and [Twitter @Telogis](#), [like us on Facebook](#) or call toll free at 866-TELOGIS (866-835-6447).