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## Transportation Departments across U.S. Select HERE to Provide Real Time Traffic Data

*HERE technology harnesses big data to deliver traffic intelligence to government and drivers alike*

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HERE, a leader in mapping, navigation and location experiences, has recently been selected by the Georgia, Alabama and Missouri state departments of transportation (DOT) as the provider of probe-based Traffic Services to enhance driver safety and improve traffic flow management and planning strategies. HERE combines precision mapping, big data analytics and deep insights to create high quality traffic service for government transportation agencies.

HERE is providing the Georgia, Alabama and Missouri DOTs with real-time traffic data for the states' roadways. This data enables the DOTs to communicate to drivers up-to-the-minute information about current traffic conditions and travel times. The agencies also utilize HERE data for traffic operations, situational awareness, and performance management, including bottleneck identification, trend spotting, construction planning, "before and after" traffic studies and more.

Georgia DOT (GDOT) is now the seventh state along the eastern seaboard to utilize HERE Traffic Services. HERE was selected by GDOT through an agreement with the I-95 Corridor Coalition, which supports transportation agencies from Maine to Florida. The I-95 Corridor Coalition's most recent quality tests showed HERE has outstanding overall performance for detecting congested road conditions.

"Managing the flow of traffic on the U.S. road network is no easy task, and HERE is glad to support transportation agencies with the data that enables safer and more efficient vehicle movements across road networks," said Monali Shah, Director of Global Intelligent Transportation Solutions at HERE. "As we move to connected and automated driving, dependable and accurate real time data will only increase in value for government agencies and drivers alike."



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For more than 15 years, HERE has worked with national, state and local government agencies to better inform drivers of changing conditions, create safer road conditions, and ensure people and goods move smoothly through road networks.

Since 2009, HERE has provided the Michigan Department of Transportation (MDOT) with real-time and archived traffic data. MDOT has successfully leveraged the HERE dataset to reduce overall system congestion through the execution of data-driven approaches to resource allocation (e.g. snow plow routes during storms), providing reliable and up-to-date traveler information to the public, and strategically prioritizing construction projects.

"Safety is the top priority at the Michigan Department of Transportation (MDOT) as we focus our efforts on improving traffic flow," said MDOT Director Kirk Steudle. "This data enables a safer road network and helps the environment because reducing congestion also reduces emissions."

HERE has also [partnered](#) with MDOT, the University of Michigan, and many other industry stakeholders to test connected and automated driving technologies at the [Mcity](#) facility in Ann Arbor, Michigan. HERE is creating the precision [HD Map](#) of Mcity, which is an indispensable component to making highly automated driving a reality.

To learn more about how transportation agencies utilize HERE services, please read this [interview with Jon Nelson](#), a Traffic Management & Operations Engineer at the Missouri Department of Transportation.

During the upcoming AASHTO Annual Meeting in Chicago, IL (Sept. 24-28), HERE will showcase the HD Live Map and our leading traffic products, including Real Time Traffic, Predictive Traffic and Traffic Analytics. To learn more about our leading Traffic Services, visit this [link](#).

### Media enquiries

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#### About HERE

HERE, a Nokia company, is a leader in navigation, mapping and location experiences. We build high-definition (HD) maps and combine them with cloud technology to enable rich, real-time location experiences in a broad range of connected devices – from smartphones and tablets to wearables and vehicles. To learn more about HERE, including our work in the areas of connected and autonomous driving, visit <http://360.here.com>.