



# HERE provides PSA Group with highly accurate maps for automated driving testing

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Eindhoven, Netherlands – HERE, the Open Location Platform company, today announced that it is providing highly accurate high-definition (HD) map data to [PSA Group](#) to aid its testing of highly automated vehicles.

HERE is making HERE HD Live Map roadway data available for 17 different routes within France, totaling 1,500 kilometers of coverage.

“Precise digital maps are a key component for highly automated and ultimately autonomous driving,” said Bruno Bourguet, Senior Vice President of Sales and Business Development at HERE. “At HERE, we have the expertise and experience to help our customers advance their efforts to develop this crucial technology. This agreement with PSA Group is a recognition of the high level of quality and accuracy of our maps.”

HERE is developing HERE HD Live Map to provide a precise lane level and real-time representation of the road network to support the positioning, localization and strategy planning of an automated vehicle– enabling greater safety and efficiency.

For the precise sub-lane level data used by PSA Group, whose leading brands include Peugeot, Citroën and DS, HERE deploys LiDAR technology to collect billions of 3D points and models road surfaces down to the number of lanes and their width. It captures important details such as the slope and curvature of the road, lane markings and roadside objects such as sign posts, including what that signage denotes.

Read more about how technology from HERE is enabling autonomous driving on [HERE 360](#).

## Media Enquiries

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## About HERE

HERE, the Open Location Platform company, enables people, enterprises and cities to harness the power of location. By making sense of the world through the lens of location we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or an enterprise optimize its assets to guiding drivers to their destination safely. To learn more about HERE, including our new generation of cloud-based location platform services, visit <http://360.here.com>