# HERE and UNL collaborate to further location technology-assisted fight against COVID-19

- *The collaboration aims to provide easy access to impactful mobile technology solution*
- *Will offer data driven analytics to ensure community safety, enhance relief efforts and business continuity in event of future pandemics*
- *Under #Tech4good initiative, will launch a 'Human Care app' to reduce the pressure on frontline healthcare workers*

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Indonesia, Thailand and India - HERE Technologies, a location data and technology platform, has today announced, its collaboration with UNL, a global smart addressing platform, and Human Unlimited #tech4good foundation to fuel the ongoing fight against COVID-19 and future pandemics through location-based technology and services.

The joint initiative is part of a shared vision to amplify the use of technology to bring tangible and lasting benefits on a greater number of people. Under the Human Unlimited foundation program, tech partners HERE and UNL will provide the 'Human Care app and platform', an end-to-end solution for during and post COVID-19 and future pandemics.

Human Care provides an infrastructure for a tech-driven shift to a new normal by accelerating the information flow and collaboration between people, governments, NGOs, and businesses to co-create safer public environments powered by location and data.

Commenting on the announcement, Xander van der Heijden, CEO of UNL, said: "We are building a global digital infrastructure to power the future of human care and the transition towards the new normal while keeping the virus spread under control. With Human Care we leverage tech to enable humans to be prepared for current and future pandemics or disasters. We seek to connect, include, and support the ones in need. We start by giving unique and verified addresses to 4 billion people without an address, enabling them to get access to essential services like emergency response or direct relief, leaving no one behind."

The solution provides a universal address to places, enabling access for users via the app, to navigate and find important hubs like hospitals, pop-up clinics and relief centers to receive help within proximity of their location. Users will be able to self-monitor, communicate their symptoms with local governments and businesses to bring transparency to new and developing cases based on geolocation.

With lockdown easing up in many countries, government and businesses alike need to find sustainable, seamless, and human-led approach to resuming life and work outside the home, while tackling coronavirus risks. In addition to the mobile app, Human Care provides an analytics

dashboard for governments, policy makers and businesses the ability to identify high risk areas and layer supplementary datasets to facilitate decision-making.

"To coordinate any successful, wide-scale technology-led effort during a disaster event or a global pandemic such as COVID-19, the insight from location data can make all the difference in access to critical care, the quality of service delivered and the possibility of achieving a constructive outcome. Our collaboration with UNL is in alignment with this philosophy and we are determined to leverage location intelligence in the fight against this pandemic and other future outbreaks or disasters. Together with UNL, we hope to enable societies to make data-backed technology interventions." said Stanimira Koleva, Senior Vice President and General Manager and SVP for Asia Pacific, HERE Technologies.

Find out more about the Human Care App: [https://www.humanunlimited.org/humancare/](https://www.humanunlimited.org/humancare/)

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**About HERE Technologies**
HERE, a location data and technology platform, moves people, businesses and cities forward by harnessing the power of location. By leveraging our open platform, we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or a business optimize its assets to guiding drivers to their destination safely. To learn more about HERE, please visit [www.here.com](http://www.here.com) and [http://360.here.com](http://360.here.com).

**About UNL**
UNL is a smart addressing platform that provides any location with a unique, universal location ID. Adding a programmable layer to real-life locations, UNL is building the Internet of Places, serving as an infrastructure for location-based economy. Powering services from ecommerce, delivery to smart city and autonomous solutions. Making any location a point of sale, delivery, and payment. Learn more at [https://unl.global](https://unl.global)

**Human Unlimited**
Human Unlimited is a #tech4good foundation supporting and accelerating initiatives and ventures that use technology as a catalyst to transform and elevate human reality within developing countries. Learn more at [www.humanunlimited.org](http://www.humanunlimited.org)