



HERE to offer mapping and location services for China

- *Expansion offers new opportunities for customers to address Chinese market*
- *Features and functions include map display, routing, navigation, traffic, transit, geocoding, places and positioning*
- *Services are provided through joint venture with NavInfo*

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Barcelona, MWC 2019 – HERE Technologies today announced that it is extending its suite of location services to China. As a result, global and Chinese customers will have access to fresh and up-to-date mapping services as well as key location-based features and functionalities for China to address the Chinese market.

HERE will offer these services through its partnership with NavInfo Co., Ltd, a leading provider of digital maps and location services in China, and the joint venture of both companies. They will be provided based on the mapping data and service from NavInfo which follows the worldwide specification from HERE. This allows for easy compatibility with the mapping and location services HERE offers for the rest of the world.

“When it comes to high-quality mapping and location services, HERE is the provider of choice for leading companies from around the world and across industries. Partnering with NavInfo to extend our services to China is an important step for us to offer our customers a global solution with the same high-quality standards across regions,” said Peter Kürpick, Executive Vice President and Chief Technology Officer at HERE Technologies. “By simplifying the sourcing of mapping and locations services, we can also help customers to reduce development time and save costs.”

The suite of location services for China include:

- Map Display (including map rendering and 3D maps);
- Routing (including vehicle, pedestrian, bicycle and public transit routing as well as traffic-enabled routing);
- Navigation (both hybrid and offline for vehicles and pedestrians);
- Public transit;
- Traffic;
- Geocoding;
- Places;
- Positioning.

Supported by this expansion into China, HERE is targeting strong growth in China itself as well as with Chinese customers.

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About HERE Technologies

HERE, the Open Location Platform company, enables people, enterprises and cities to harness the power of location. By making sense of the world through the lens of location we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or an enterprise optimize its assets to guiding drivers to their destination safely. To learn more about HERE, including our new generation of cloud-based location platform services, visit <http://360.here.com> and www.here.com.