



Visualizing urban mobility across 38 world cities

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Amsterdam – While it is the ever-present plague of modern urban life, there is more to a city than its traffic congestion.

To develop a broader picture of how we move around our most densely populated environments, HERE Technologies has this week launched the Urban Mobility Index, an interactive online tool that visualizes urban mobility across 38 world cities.

In this first edition of the index, we dug deep into our own and open source data to assess cities across multiple indicators. These include not only robust measures of traffic congestion and time spent in traffic, but the speed, efficiency, automation and affordability of each city's public transport network. We also assessed cities in terms of the prevalence of their green spaces, their deployment of low emission zones, and the availability of electric vehicle charging points and bike sharing schemes.

You can access The Urban Mobility Index here:

<https://urbanmobilityindex.here.com/>

“The Urban Mobility Index provides a new lens through which we can explore urban mobility across different cities,” said Peter Kürpick, EVP and Chief Platform Officer at HERE Technologies. “The metrics we have chosen draw on a wide range of data to show where leading cities are in providing urban mobility to their citizens and visitors.”

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About HERE Technologies

HERE, the Open Location Platform company, enables people, enterprises and cities to harness the power of location. By making sense of the world through the lens of location we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or an enterprise optimize its assets to guiding drivers to their destination safely. To learn more about HERE, including our new



generation of cloud-based location platform services, visit <http://360.here.com> and www.here.com