



# HERE appoints Sandy Hogan and Stefan Hansen to lead new regional organizations in the Americas and EMEA regions

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Amsterdam, the Netherlands – HERE Technologies today announced the appointment of Sandy Hogan as Senior Vice President and General Manager for North and Latin America and Stefan Hansen as Senior Vice President and General Manager for Europe (including Russia), the Middle East and Africa.

In their respective roles Hogan and Hansen are responsible for initiating, prioritizing and maintaining customer engagements and ensuring service delivery at a regional level. These appointments are part of a newly established organizational setup at HERE with a strong focus on regions. It is designed to guarantee an optimal management of customer relationships, meet increasingly sophisticated customer demands and drive value creation.

Jeff White, Chief Customer Officer at HERE Technologies, said: “In today’s digital era with always accelerating market dynamics it is more crucial than ever to be as close to your customers as possible. Only then you can provide them with optimal solutions for their needs in the best possible way. I’m thrilled that with Sandy and Stefan we have two proven leaders who will take this customer-centric approach to their respective regions to leverage the major growth potential we see for HERE and its Open Location Platform across market segments and industries.”

Hogan joins HERE from Cisco where most recently she served as Global Vice President of the Digital Transformation Group. During her tenure at Cisco, she evolved the entire enterprise go-to-market model and sales architecture and created a new Digital Transformation Group. She also led the development and strategy for Cisco’s IoT approach and data platform.

Hogan holds a Master’s degree in Business Administration and a BA in Economics and Psychology. She will be based in Chicago.

Hansen has been a member of the HERE Leadership Team since 2015. Most recently he served as Head of Transformation, driving several transformation initiatives within the company, and as Chief-of-Staff. Prior to joining HERE, Stefan served several years as CEO of Lufthansa Systems and in leadership roles at companies including Vodafone, Electronic Data Systems and Körber AG.

Hansen studied electrical engineering at Flensburg University of Applied Sciences. He will be based in Berlin.



## Media Enquiries

HERE media relations

<https://here.com/en/company/newsroom/media-and-industry-analyst-contacts>

## About HERE Technologies

HERE, the Open Location Platform company, enables people, enterprises and cities to harness the power of location. By making sense of the world through the lens of location we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or an enterprise optimize its assets to guiding drivers to their destination safely. To learn more about HERE, including our new generation of cloud-based location platform services, visit <http://360.here.com> and [www.here.com](http://www.here.com)