



XEE and HERE partner to make any car connected

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Xee and HERE Technologies have announced today at Viva Technology a partnership bringing together Xee's expertise in reinventing how people use cars via its platform of connected services and HERE's location data.

Paris – After having raised more than EUR 12 million from Bridgestone EMEA, Total Energy Ventures and Cofip, Xee has enjoyed strong growth supported by strategic collaborations it has formed with leading companies in the automobile aftermarket, as well as the banking, insurance, car rental and mobility industries. It is in this context that Xee has signed a partnership with HERE, the global leader in mapping and location services.

Xee's solution enables any vehicle, regardless of the model or the brand, to become connected. By including HERE location services in the XeeCLOUD platform, Xee can now provide drivers and fleet managers with a greater range of services.

While Xee collects real-time data from the car related to security, comfort, consumption and maintenance, HERE analyses the location of the vehicle to provide relevant contextual information such as places and landmarks, real-time traffic updates and parking availability. This partnership also makes it possible to evaluate driver behaviour based on a wide range of factors including acceleration, braking and average speed.

"One of the fundamental aspects of connected services is mapping and location-based services. Drivers need to know where they're parked, where they could refuel or have their car fixed, and what's around them. With this in mind, the partnership with HERE was a natural fit. Now, drivers have access to real-time data that can empower a greater level of insight and efficiency. Xee data can tell a client whether a petrol tank or a battery is running low and the HERE data can point to the nearest fill-up point," said Yvan Gravier, Xee's CEO.

"Xee and HERE share a common vision: breaking data silos to provide customers with real-time services. Xee's speciality in processing car generated data and HERE's expertise in location services make this partnership a perfect match," said Patrick Jean, Senior Account Executive at HERE Technologies.

About HERE Technologies

HERE, the Open Location Platform company, enables people, enterprises and cities to harness the power of location. By making sense of the world through the lens of location we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or an enterprise optimize its assets to guiding drivers to their destination safely. To learn more about HERE, including our new generation of cloud-based location platform services, visit <http://360.here.com> and www.here.com

About Xee



Xee is a French start-up created in 2012, supported by Mobivia Group through its business accelerator Via ID. Bridgestone, Total Venture and COFIP. In 2014, after 3 years of R&D and 6 patents, Xee platform is launched to contribute to the connected automotive development and allow to enterprises to reinvent today's car use and data for the benefit of drivers. More information: www.xee.com; www.xeefleet.com

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