



HERE and Alibaba Cloud collaborate to increase global access to location services

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Eindhoven, Netherlands – HERE, the Open Location Platform company, today announced a collaboration with Alibaba Cloud to offer location platform services through Alibaba Cloud's global marketplace.

Customers of Alibaba Cloud, the cloud computing arm of Alibaba Group, are able to integrate a rich set of location platform tools and functionalities from HERE into their services and applications. HERE core platform services include:

- Maps: fresh and accurate maps covering nearly 200 countries.
- Directions: algorithms offering a flexible, customizable solution for trucks, vans, cars, public transit and pedestrian routing, matrix and isoline routing plus real-time and historical traffic routing.
- Traffic: real-time flow and incidents data, as well as historical information for improved planning.
- Geocoder: high precision matching of coordinates and addresses.
- Places: a constantly updated Point of Interest data index.

HERE is demonstrating these capabilities to attendees of the 2016 Computing Conference in Hangzhou, China, on October 13-16, 2016.

Leading enterprises and organizations around the world use HERE platform services in hundreds of customer applications and support core business processes such as fleet management, field workforce management, fixed asset management and enterprise software.

"We are delighted to introduce HERE to our global marketplace for technology partners, and to connect HERE with our customers through the AliLaunch program," said Dajiang HAN, Head of Global Cloud Marketplace at Alibaba Cloud Global. "By collaborating with HERE, we enable Alibaba Cloud customers to easily integrate location functionalities into their applications."

"Collaborating with Alibaba Cloud enables us to bring the HERE location platform to more customers across more regions," said Bruno Bourguet, Senior Vice President, Sales & Business Development at HERE. "Alibaba Cloud has a fast growing ecosystem outside China, where its customers will easily be able to benefit from leading cloud and location services over the one platform."

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About HERE

HERE, the Open Location Platform company, enables people, enterprises and cities to harness the power of location. By making sense of the world through the lens of location we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or an enterprise optimize its



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assets to delivering drivers to their destination safely. To learn more about HERE, including our new generation of cloud-based location platform services, visit <http://360.here.com>