

## Kristina Bohlmann

Senior Vice President and Head of Brand Organization

Kristina Bohlmann oversees all marketing and communications activities for HERE. A passionate, energetic and down-to-earth leader, she brings to the role deep experience in both agency and corporate PR for consumer and B2B organizations. She has been a long-time advocate of placing social media at the heart of the company's communications strategy.

Prior to HERE, she led the communications function for Nokia on a local and global level.

Bohlmann holds a master's degree in economics, politics and history from the Westfälische Wilhelms Universität, Münster, Germany.