HERE Parking

Remove the stress of finding a parking spot

HERE Parking exists to help drivers gain a complete view of their parking options. Using both historical and real-time data, HERE Parking can predict where a driver is most likely to find an on-street parking spot and what restrictions may apply. HERE Parking also supplies details about off-street parking, with information on availability at nearby parking facilities, pricing, restrictions and other data to help drivers make informed decisions on their preferred parking location.

How does the service work?

HERE Parking applies data from our On-Street and Off-Street Parking RESTful APIs to help drivers understand their parking options. HERE TRUE vehicles collect data from on-street parking zones and off-street parking garages, while we also aggregate data from parking service providers and cities. This variety of data sources helps us ease the search for parking by making it more personalized and much less complicated and unpredictable.

Captured data is analyzed to remove duplicate POIs. We differentiate between garage entrances for cars and pedestrians. We use historical data from connected cars in order to create on-street time-to-park estimates and a parking availability index. In addition to relying on static and historical data, the HERE cloud captures real-time information about free parking spots both on-street (using data captured by vehicle or road sensors) and in parking garages.

Finding a parking spot can be stressful and a struggle, yet parking opportunities are an important consideration for most drivers when deciding on the mode of transport for their journey. HERE Parking helps drivers meet their most pressing parking needs. It helps them locate parking close to their destination, it does this quickly and efficiently, and it helps them easily make decisions about affordability.

HERE Parking offers global reach with content available for more than half-a-million parking zones in 1,840 cities across 71 countries. It also supplies dynamic content in 260 cities across 33 countries.
Key Features

On-street Parking:

Zones & restrictions: Rich data provides information for each side of the street, including information about paid, free or lower-priced parking options.

Availability index: This map-based feature uses historical and real-time data to show the chance of finding parking at a given time.

Availability in the future: This feature shows the chance of finding a spot at a given time of a specific day.

On-street time-to-park estimates: Provides an indication of time needed to find a spot at a given time on a given day for a more accurate ETA.

Off-street Parking:

Real-time availability: Locate spots in garages as they appear.

Dynamic data: Discover if a parking POI is filling or emptying.

Pricing and payment methods: Find out the ways you can pay in a garage.

Restrictions: Know what rules and limits are in place at individual garages.

Park & Ride information: Discover how to connect with public transportation hubs.

Partners

APCOA FLOW is our first parking partner. The service is available via HERE Marketplace and brings the APCOA parking platform into vehicles for a frictionless and safe driver experience.

INRIX and Parkopedia each provide automotive parking solutions. HERE is working with both companies on innovative parking solutions and each will soon join the HERE Marketplace to help customers with global parking information and services.

HERE will leverage INRIX’s vast static and dynamic, on-street parking data in more than 422 cities (+56 countries) and off-street parking data in more than 16,000 cities (145 countries) in order to create one of the largest parking data resources available.

HERE Parking and INRIX also plan to collaborate around innovative parking solutions for automotive customers and beyond. Additionally, INRIX will leverage the HERE Marketplace to further monetize their traffic analytics data sets.

HERE, a location data and technology platform, moves people, businesses and cities forward by harnessing the power of location. By leveraging our open platform, we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or a business optimize its assets to guiding drivers to their destination safely. To learn more about HERE, including our new generation of cloud-based location platform services, visit 360.here.com and www.here.com.