

## **Mattias Eriksson**

Senior Vice President, Map Data & Content

Mattias Eriksson is responsible for developing and executing our core location platform vision, strategy and roadmap across a portfolio ranging from foundational location Content via HAD to our Open Location Platform. Prior to running Product, Mattias was the SVP of the Core Map Business group and he has held various other senior positions in Sales/Business development, Product and Operations since joining HERE in 2010.

Mattias started his career in management consulting for Arthur D. Little and then spent 15 years in APAC working in a variety of management roles across Sales, Business Development and Product Management for Ericsson, Motorola and Siemens.

Mattias holds an M.Sc. in Engineering Physics from Lund Institute of Technology, a B.Sc. in Marketing and Economics from Lund University and an M.B.A. from INSEAD.