



Petra Marita Meiser

Chief Financial Officer

Petra Marita Meiser serves as CFO, overseeing various areas, including corporate finance, treasury, financial planning and analysis, tax, and accounting.

Meiser joined HERE in February 2020 from Daimler where her responsibilities ranged from strategic program management and M&A to corporate law and various corporate financial initiatives. At Daimler, she successfully led the program of Project Future, one of the biggest transformation initiatives in Daimler's history, culminating in the November 2019 launch of a new corporate structure designed to optimally position the company for success in the era of connected and autonomous transportation. Prior to that, Meiser led M&A for Daimler in the Americas, Middle East and Africa and corporate worldwide, and held various other global responsibilities.

Meiser has a degree in business law from the University of Applied Sciences Pforzheim, Germany.