



Fred Hessabi

Senior Vice President and General Manager EMEA

In his role as Senior Vice President and General Manager EMEAR, Fred Hessabi is responsible for growing HERE's business and diversifying the customer base in the region. With more than 25 years of experience in the technology industry, he brings a wealth of Software-as-a-Service and Platform-as-a-Service sales expertise. Prior to joining HERE, Fred held sales leadership roles at several prominent companies, including SAP, Siebel and C3.