



Giovanni Lanfranchi

Senior Vice President Development and Chief Technology Officer

Giovanni Lanfranchi is Senior Vice President Development and CTO at HERE Technologies. He steers the venture of HERE Technologies into the next generation of location-based services based on platform-enabled applications and solutions in areas such as autonomous driving, asset management and augmented reality. Lanfranchi joined HERE Technologies from IBM in 2018, where he served as Vice President Global Technology Services and Head of WW Service Delivery Architecture & Technology in charge of the overall IBM Services Platform with Watson.

During his tenure in this role, he demonstrated strategic and tactical leadership with responsibility for over 2500 employees across nine laboratories in Europe, US, and Asia Pacific. He played a crucial role spearheading IBM's entry into the AI and cloud computing space and has more than 20 years of experience in engineering leadership. He also holds a rich patent portfolio.

Lanfranchi holds a Ph.D. in Physics from the University of Milan. During this period, he worked as a researcher at Olivetti, a market leading Italian IT Company and after that in various other Companies operating in the automotive and manufacturing area.