



## Stanimira Koleva

SVP and General Manager APAC

Stanimira was appointed SVP and General Manager of APAC in January 2019 with the remit to drive revenue growth within the region. One of her key priorities is to accelerate the value the business brings to customers and partners.

She has more than 25 years of general management, sales and business development experience within the information and communications technology space. Stanimira joined HERE from Citrix Systems where she ran its Asia Pacific operations. Prior to Citrix, she held numerous leadership positions in organizations such as Software AG, Microsoft, Cisco Systems and 3Com.