



Liad Itzhak

Senior Vice President and Head of Mobility

Liad Itzhak is leading the Mobility business unit at HERE Technologies, driving the next revolution of the mobility ecosystem. Itzhak brings vast experience as a leader in the world of smart mobility, with expertise in consumer apps and big data.

Prior to joining HERE, Itzhak built key units at Waze/Google from the ground up, including Data, Maps and QA. Itzhak led the data strategy of the company, turning Waze into a data-driven organization.