



Leon van de Pas

Senior Vice President for Partner Programs and Strategic Alliances

Since joining HERE Technologies in 2014, Leon van de Pas has been instrumental in driving and building HERE's capabilities in the IoT space and has led the development of a broad range of location platform services for cities, government, enterprises and consumers.

In his previous role at HERE, SVP and General Manager for APAC, Leon drove strategy, expanded customer relationships and built business opportunities in this highly dynamic and strategically critical region.

Leon is an electrical engineer by training and has more than 25 years of experience in international sales and business development from start-ups to global businesses.