



Kirk Mitchell

Senior Vice President and General Manager Americas

In his new role, Mitchell is responsible for driving sustainable, customer-focused growth throughout North and Latin America and ensuring exceptional service delivery across all segments in the region.

Kirk joined HERE in 2005 and is a veteran in the industry with over 25 years of experience with location and mapping technologies. Most recently, Kirk was Vice President & General Manager of Tech, Media & Telco (TMT) at HERE, where he developed comprehensive sales strategies to promote customer growth and satisfaction. Prior leading the TMT segment, Kirk spearheaded sales for HERE's APAC region where he was instrumental in driving significant year on year growth.