



Edzard Overbeek

Chief Executive Officer

Edzard Overbeek is CEO of HERE Technologies, a leading global provider of digital maps and location services for the Internet of Things and automotive industries.

Edzard Overbeek joined HERE in spring 2016, setting out his vision for an autonomous world where location technology is at the heart of how we live, move and interact with one another. Since his arrival, HERE has opened up its platform to allow developers and organizations everywhere to create powerful location services using its technology. The company has also formed multiple new partnerships with leading technology companies such as Intel, NVIDIA, Baidu and Tencent.

Edzard Overbeek brings to HERE a unique mix of sales and technology experience, having joined from Cisco where he was responsible for the company's Global Services organization with over \$12 billion in revenues and 15,000 employees.

Before that he served as President of Cisco's Asia Pacific, Japan and Greater China region, overseeing strategy and execution across all customer segments and strategic partner engagement. Prior to Cisco, he held leadership positions in companies including Fujitsu and Siemens.

Overbeek holds a master's degree in business administration from NIMBAS, University of Bradford, United Kingdom.