



HERE Technologies and Esri

Advancing location for more than 10 years

Enabling data-driven location services on a global scale

Backed by a consortium of powerful brands, HERE is a leader in mapping and location technologies. Our highly precise, automotive-grade maps and robust set of enterprise content enables Esri to power some of the biggest geospatial solutions across a variety of industries.

63

Countries with
Real-Time Traffic

200+

Countries for
Global coverage

61 M

Core and extended
POIs

313 M

Point addresses

960

Cities with Extended
Lane Markings



A trusted partnership

HERE and Esri have been collaborating for more than a decade. As an Esri Platinum Partner, HERE is integrated in some of the most widely-used Esri products, including ArcGIS Online, World Geocoder for ArcGIS, the ArcGIS Business Analyst and StreetMap Premium.

- **ArcGIS Online** uses the largest number of HERE products, including Traffic, Traffic Patterns and Real Time Traffic. HERE also supplies unique features such as Pedestrian content, which calculates routes based on foot traffic.
- **World Geocoder for ArcGIS** allows users to securely map global addresses behind a firewall so sensitive data are never exposed. It provides street-level information for over 100 countries.
- **StreetMap Premium for ArcGIS**, leveraging data from HERE, is available in all regions of the world. HERE provides Streets, POIs, Admin Boundaries, Traffic Patterns, Trucks and geocoding locators using HERE Point Addresses.
- **ArcGIS Business Analyst**, available both online and on desktop, uses HERE products such as Streets, POIs and Admin Boundaries to help companies obtain critical business information including customer lifestyles and market analyses.



Powering today's Esri solutions

HERE Map Content

HERE has a comprehensive portfolio of location based data for efficiently tracking, geocoding, routing and analyzing mobile and fixed assets. Enterprise customers and government agencies use this data for a range of functions including spatial analysis, asset management, geomarketing, public safety, and urban planning.

HERE Traffic

Here Traffic offers precision mapping and real time data combined with deep insights to provide an unparalleled source of business intelligence. By combining real time traffic data feeds with historical traffic information HERE traffic promotes higher productivity and a much higher level of network performance.

- **HERE Real Time Traffic** provides current traffic conditions and incidents, including road construction and accidents.
- **HERE Traffic Patterns** deliver accurate, comprehensive average traffic speed data for 83 countries.
- **HERE Predictive Traffic** accurately estimates travel times using real-time traffic, historical traffic and seasonal conditions.
- **Traffic Analytics** help to better understand what happens on the roadways in order to make more informed planning and business decisions.

For more information on Esri solutions using HERE, visit here.com/partners/esri.

About HERE Technologies

HERE, the Open Location Platform company, enables people, enterprises and cities to harness the power of location. By making sense of the world through the lens of location we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or an enterprise optimize its assets to guiding drivers to their destination safely. To learn more about HERE, including our new generation of cloud-based location platform services, visit <http://360.here.com> and www.here.com