

HERE Maneuver Assist

HERE Maneuver Assist is a suite of visual components designed to assist drivers when using turn-by-turn navigation, by providing guidance ahead of stressful points such as bifurcations or road exits. The HERE Maneuver Assist product is designed with drivers in mind, by elevating pivotal visual elements, while delivering visual appeal in the design.



HERE Maneuver Assist is a product bundle that consists of three components that can be sold together or as standalone:

- Advanced 2D Generalized Junctions
- Advanced 2D Generalized Signs
- 2D Signs

What is the value proposition?

Helps drivers make lane-level navigation decisions safely at exits and bifurcations, by providing visual guidance that is intuitive and driver-centric

- Improves the overall navigation experience by warning drivers in advance of high-stress decision points
- Provides detailed level of maneuver guidance in up to 3x more coverage than the existing Junctions and Signs products
- Provides customers with a level of customization to tailor some elements of the design to best fit their needs

All components take a parametric approach and use HERE map data as source for the junctions and signs products. The added value of the Maneuver Assist bundle can be summarized with the following points:

- User-centered design for improved legibility, with visual appeal and possible customization
- Broadest coverage in the market for FC1-3
- Improved delivery cadence to monthly

Industries that are served by the product:

- **Automotive and fleet management** – drivers are shown visuals of the junction and signs (in conjunction with auditory guidance), ahead of the decision point, with clear lane guidance and sign guidance for their specific route

Coverage:

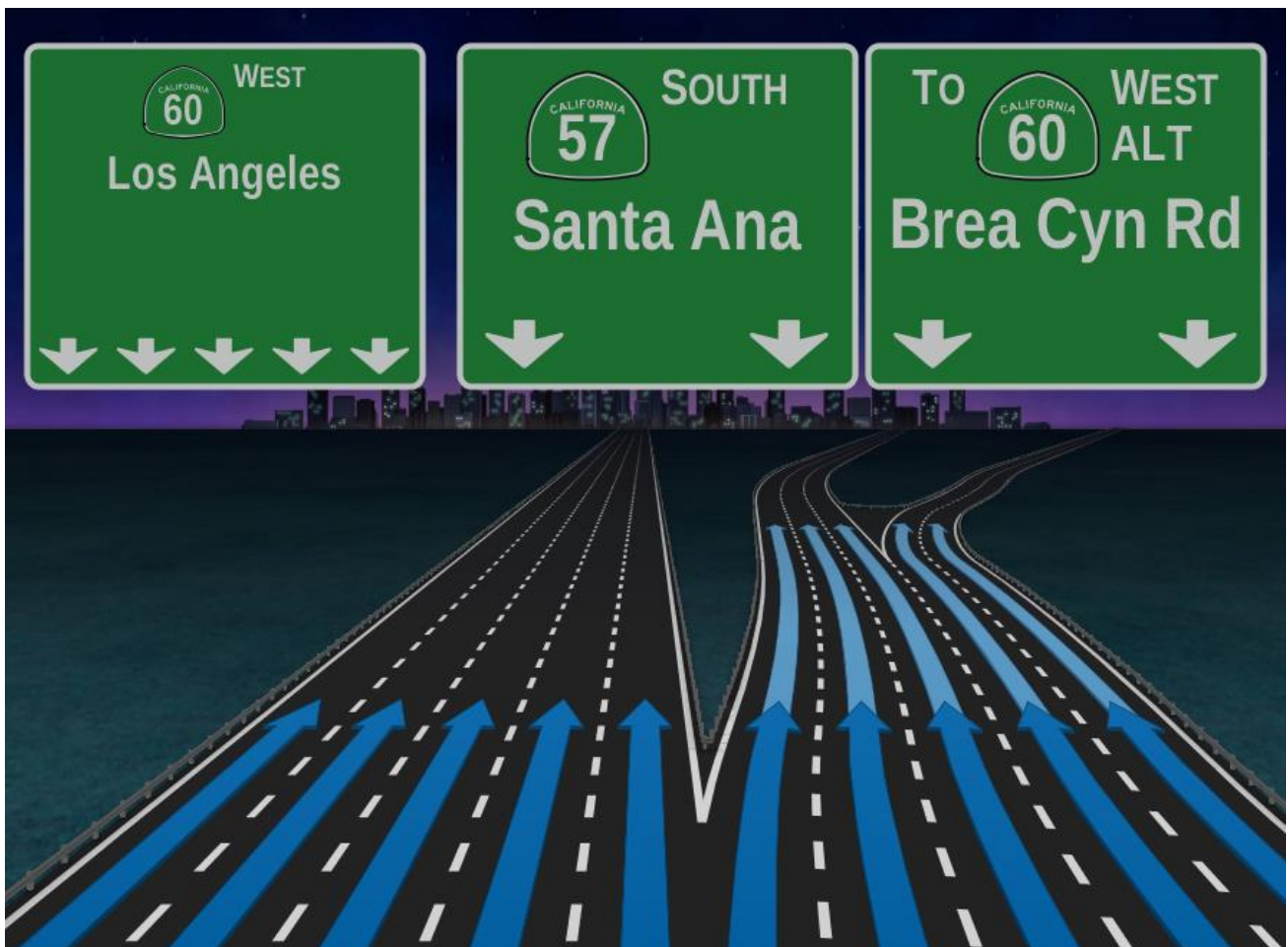
- Worldwide
- A total of ~134,000 A2DGJ + A2DGS
- Product is available in 58 countries

Formats available:

- LAT, CSS and SVG Toolbox format and usability similar to 2D Junctions and 2D Signs

Delivery:

- Initial delivery planned for Q4 2018 in NA/WEU/EEU
- Expansion to APAC/MEA/SAM in Q1 2019



About HERE Technologies

HERE, the Open Location Platform company, enables people, enterprises and cities to harness the power of location. By making sense of the world through the lens of location we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or an enterprise optimize its assets to getting drivers to their destination safely. To learn more about HERE, including our new generation of cloud-based location platform services, visit <http://360.here.com>