



Sandy Hogan

SVP and General Manager Americas

With her extensive track record in developing and leading innovative sales, go-to-market (GTM) and business development strategies, Sandy is responsible for driving sustainable, customer-focused growth throughout North and Latin America.

In her previous role as Global Vice President at Cisco, Sandy evolved the entire GTM model and sales architecture and created a new organization focusing on consultative and outcome-based selling. Prior to that Sandy worked in various general management roles in a few start-ups, including leadership positions for global healthcare company Baxter International.

She holds a Master's degree in Business Administration and a BA in Economics and Psychology. She is a respected public speaker on digital transformation, IoT and change management.