



VST Mobility selects HERE as mapping and location services provider as it expands globally

VST Mobility, an innovative global supplier for IOT based mobility solutions for intelligent transport systems has chosen HERE Technologies to power its latest product Eclipse.

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Mumbai – VST Mobility, a leading end to end telematics platform provider utilizing both hardware devices and software to provide IOT based mobility solutions for intelligent transport systems, has selected HERE as its mapping and location services provider to support the company’s latest product launch - *Eclipse*.

VST Mobility has developed *Eclipse*, a vehicle tracking unit that is an advance GPS and GPRS terminal with embedded eSIM and IRNSS chipset for effective fleet management. The company is now integrating the [HERE Location Services](#) suite into its platform, to power its various hardware and solutions, addressing the various market requirements within the intelligent transport management system.

Discussing the joint partnership, Alvin George, CEO of VST Mobility, said: “With HERE as our location partner, we aim to bring new innovations to our joint clients in vehicle tracking, advanced software and automotive transportation systems”.

Supported by HERE Location Services, VST Mobility targets several benefits, including:

- More precise and accurate ETAs for customers and drivers, aided by HERE routing algorithms which draw on real-time, predictive and historical traffic data
- Improved driver safety by integrating real time tracking data with speed limits to determine driver behavior
- Improved post-trip analytics

HERE is also well-placed to support VST Mobility as it expands its business out from India. With this joint partnership, HERE and VST Mobility are looking forward to building offerings that will address the needs for the Transport and Logistics industry, specifically around Smart Transportation solutions, Fleet Management and Smart Mobile solutions, powered by HERE Location Services. VST Mobility will leverage HERE APIs and their partner network while HERE will have access to VST’s unique IOT applications.

“Our joint strategic partnership with VST Mobility will bring new innovations in smart transportation systems, urban mobility and fleet management” said Aditya Waghay, Senior Strategic Partner Manager from HERE. “Through this partnership, we are providing



the industry an end to end solution for improving insights while optimizing overall cost and efficiency.”

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About HERE Technologies

HERE, the Open Location Platform company, enables people, enterprises and cities to harness the power of location. By making sense of the world through the lens of location, we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or an enterprise optimize its assets to guiding driver to their destinations safely. To learn more about HERE, including our new generation of cloud-based platform services, visit: <http://360.here.com> and www.here.com.

About VST Mobility

VST Mobility Solutions Pvt Ltd is an innovative global supplier for IOT based mobility solutions. VST has an end to end telematics platform where its web and mobile based software works with associated hardware to provide intelligent transportation system solutions. Its hardware products include; Infotainment systems (Android/Linux); Vehicle Tracking Unit with e-SIM; Passenger information system; Public transport Kiosk; Automated fare collection system (Android/Linux) and onboard video surveillance.

For further information: <https://vstmobility.com/>