

Kristina Bohlmann

SVP Marketing and Communications

Kristina Bohlmann oversees all marketing and communications activities for HERE. A passionate, energetic and down-to-earth leader, she brings to the role deep experience in both agency and corporate PR for consumer and B2B organizations. She has been a long time advocate of placing social media at the heart of the company's communications strategy. Prior to HERE, she led the communications function for Nokia on a local and global level.

Bohlmann hold an MA in Economics, Politics and History from the Westfälische Wilhelms Universität, Münster, Germany.