



Peter Kürpick

Chief Platform Officer

Peter Kürpick is Chief Platform Officer at HERE. In this role he is overseeing the company's push into the next generation of location-based services based on platform-enabled applications and solutions in areas such as autonomous driving, asset management and augmented reality.

Kürpick joined HERE from Unify, a global communications software and services company, where he served as Executive Vice President of its Product House organization. Previously, he has held numerous technology leadership roles at Software AG and SAP, where he was instrumental in the conception and development of SAP NetWeaver.

Kürpick holds a Ph.D. in Theoretical Physics from the University of Kassel and has conducted post-doctorate research at Kansas State University and the University of Tennessee, Knoxville. He also holds a Masters in Environmental Sciences from the University of Kassel as well as a Corporate MBA from INSEAD.