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HERE and Nuance work to enhance in-car location and services powered by voice

Chicago, Illinois – HERE, a leader in mapping and location technology, and Nuance Communications, a leading provider of voice and language solutions, today announced a relationship to enhance integrated location and voice services in the connected automotive market.

Nuance will be working with HERE to create innovative voice and natural language solutions that create an intuitive experience for the driver. Nuance will leverage global map content and point of interest data from HERE to optimize its Dragon Drive connected car platform, resulting in unparalleled accuracy for its navigation and POI domains.

"Drivers want innovative and cool services in their cars," said Bruno Bourguet, Senior Vice President of Sales and Business Development at HERE. "As cars get increasingly connected, voice plays a key role in accessing those services. We are pleased that Nuance has elected to leverage HERE data to enhance that experience."

"Navigation and POI services are among the most important part of the in-car experience – and automakers must be able to deliver a system that gives drivers a safer, smarter way to find directions and local places to eat, shop or fuel up," said Arnd Weil, senior vice president and general manager, Nuance Automotive. "Integrating HERE's global map and POI data ensures that when drivers speak an address or destination – the in-car system listens, understands, and responds accurately, seamlessly."

For more information about the relationship between HERE and Nuance, visit our [HERE 360 blog](#).

Media Enquiries:

HERE Communications

<https://company.here.com/newsroom/contacts/press@here.com>

About HERE

HERE is a leader in mapping and location technology. We enable rich, real-time location applications and experiences for consumers, vehicles, enterprises and cities. HERE is backed by a consortium of leading automotive companies. To learn more about us, including our work in the areas of connected and automated driving, visit <http://360.here.com>.