



Pitney Bowes selects HERE data to aid insurers in risk assessment of natural disasters

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Chicago – Pitney Bowes, a global technology company that provides innovative products and solutions to power commerce, is utilizing mapping data from HERE Technologies to help insurers better assess the risks of natural disasters and climate change.

HERE, a long-standing partner of Pitney Bowes, is now providing an expanded range of global mapping content as part of a new multi-year agreement between the two companies.

The agreement will benefit in particular customers utilizing Pitney Bowes' portfolio of GeoEnrichment products for assessing the risk of events such as floods and landslides. These products are now able to draw on a comprehensive array of HERE data, including roadway information, point addresses, political and administrative boundaries, and places.

“We’ve had a tremendous relationship with HERE over the course of the past 15 years,” said Mike Ashmore, Director, Global Geocoding Product Management, Pitney Bowes. “The collaborative nature of our relationship and the high quality of HERE data has allowed Pitney Bowes to provide a true industry leading geocoding product in the enterprise space.”

Media Enquiries

HERE media relations

<https://here.com/en/company/newsroom/media-and-industry-analyst-contacts>

About HERE Technologies

HERE, the Open Location Platform company, enables people, enterprises and cities to harness the power of location. By making sense of the world through the lens of location we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or an enterprise optimize its assets to guiding drivers to their destination safely. To learn more about HERE, including our new generation of cloud-based location platform services, visit <http://360.here.com> and www.here.com