



Press Release

August 16, 2016

European Virta charging stations integrated into HERE Automotive Services

Eindhoven, Netherlands and Berlin, Germany – A key concern of owning an electric vehicle is “where can I charge my car if I start running out of battery?” HERE Automotive Services solve the problem by providing rich and dynamic information on EV charging stations via its EV Charging API. The service coverage has recently increased thanks to a newly-announced collaboration with Virta.

Electric vehicle charging service technology company Virta. Ltd has signed a cooperation agreement with HERE, providing intelligent location services. Virta. Ltd operates hundreds of public EV charging stations in several European countries which are now connected to HERE. The HERE location platform aggregates content on EV charging and fuel stations, as well as off-street parking facilities, and by delivering this information to connected vehicles allows drivers to make more informed decisions on the road.

The HERE EV Charging service helps find EV charging stations around any location or destination, which best fit their needs – filtered by connector availability, the desired connector type, pricing and other attributes of interest. With Virta and HERE systems integrated to operate seamlessly in the background, the service has now become even more robust.

“Developing reliable charging system is a key prerequisite for the electromobility growth. Services must be easy to use and EV drivers must have relevant information easy at hand”, says Virta Ltd CEO Jussi Palola. “Now the charging station users have up-to-date quality information about the network’s status meeting the global requirements. HERE is a key partner in building global services for EV drivers. EV charging services today are a heterogeneous market consisting of many independent charging networks. As a global player HERE has the ability to provide a high quality EV charging information service to users all over the world.”

“We are very pleased to be working with the team at Virta to expand the breadth of charging point information available for drivers of electric vehicles. At HERE, we aim to give EV drivers access to many diverse sources of information in one single place so they can plan their routes with ease and confidence. Now that we are also incorporating fresh streams of data from Virta, we believe the quality and breadth of information we provide EV drivers is the most comprehensive across any platform,” says Samuli Lehtonen, content sourcing analyst at HERE.

For further information please contact:

Virta. Ltd, CEO Jussi Palola, jussi.palola@virta.fi, tel. +358 50 434 0132



Press Release

HERE Communications

<https://company.here.com/newsroom/contacts/>

Email: press@here.com

About HERE

HERE, the Open Location Cloud company, enables people, enterprises and cities around the world to harness the power of location. By making sense of the world through the lens of location we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or an enterprise optimize its assets to delivering drivers to their destination safely. To learn more about HERE, including our new generation of cloud-based location platform services, visit <http://360.here.com>.

About Virta

Virta Ltd. is an innovative provider of EV charging business systems. Virta IT system currently operates EV charging networks in several European countries. Virta provides a modular scalable turn-key solution for EV charging networks. Virta customers are owners of charging stations, retailers of charging services, and especially energy utilities who provide services to electric vehicle users. <http://solutions.virta.fi/en/>