



HERE location APIs and services now available to developers on AWS Marketplace

- *HERE location platform integrated within AWS Marketplace*
- *Enterprise-grade, SLA-backed location services powered by the HERE location platform*
- *Up to 250k transactions per month for free, including commercial use*

Las Vegas, NV – HERE Technologies, a global leader in mapping and location platform services, today announced a comprehensive set of location-based APIs and services are now available on Amazon Web Services (AWS) Marketplace. HERE Location Services provide developers the tools they need to build enterprise-grade, location-aware applications and solutions in a time and cost-efficient way.

Developers utilize the context of location to enhance customer experiences, business operations, and to efficiently move people, goods and services.

“We’re thrilled to have our suite of location APIs and services available on AWS Marketplace,” said Mithun Dhar, head of developer relations at HERE Technologies. “Embedding location intelligence has become table stakes for nearly all applications. By making our solutions available on AWS Marketplace, developers will be able to access and combine HERE APIs from a unified portal.”

The combination and application of HERE Location Services can address numerous market challenges, including fleet management, logistics and resource tracking, real-time, multi-point and mode routing, and much more. The full suite of APIs can be found at [HERE Location Services on AWS Marketplace](#).

Developers on AWS Marketplace benefit from a generous two tier pricing plan where up to 250K transactions per month are free, including commercial use.

Expanding the relationship between HERE and AWS at AWS re:Invent 2018

“At this year’s AWS re:Invent we’re not only announcing the availability of our HERE platform on AWS Marketplace, but also that HERE location services are now accessible via an integration with Amazon Connect, giving businesses the tools they need to provide outstanding customer service at an optimal cost,” said Rohan Thomas, director of strategic alliances at HERE Technologies. “We look forward to deepening our relationship with AWS by providing customers enhanced customer solutions and experiences.”

In addition to AWS Marketplace, more information on other integrations can be accessed through [HERE on AWS Serverless Application Repository](#) and on [HERE and Amazon Connect](#).

About HERE Technologies

HERE, the Open Location Platform company, enables people, businesses and cities to harness the power of location. By making sense of the world through the lens of location we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or a business optimize its assets to guiding drivers to their destination safely. To learn more about HERE, including our new generation of cloud-based location platform services, visit <http://360.here.com> and www.here.com.

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