



## Leon van de Pas

SVP and General Manager APAC

Leon van de Pas was appointed SVP and General Manager for APAC in January 2018 with the remit to drive strategy, expand customer relationships and build business opportunities and our presence in this highly dynamic and strategically critical region.

Since joining HERE Technologies in 2014, Leon van de Pas has been instrumental in driving and building HERE's capabilities in the IoT space, and has led the development of a broad range of location platform services for cities, government, enterprises and consumers.

Leon is an electrical engineer by training and has more than 25 years of experience in international sales and business development from start-ups to global businesses.