



HERE extends partnership with Mazda

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Geneva, Switzerland – Mazda drivers around the world will continue to benefit from in-dash infotainment systems powered by maps and turn-by-turn navigation from HERE after the two companies extended their long-running partnership.

As part of the agreement, Mazda is also participating in the HERE MapCare program, enabling drivers purchasing a new vehicle to benefit from annual map updates for up to three years.

HERE MapCare, a program offered by HERE to vehicle brands since 2009, ensures drivers get access to up-to-date maps, making for a safer and more enjoyable driving experience. To date, more than 15 million vehicles have been sold equipped with the benefit of MapCare.

“We are very pleased to support Mazda in bringing a high quality navigation experience to its customers around the world,” said Bruno Bourguet, SVP Sales & Business Development at HERE. “At HERE, we pride ourselves on offering the most accurate and freshest automotive-grade maps as they form an essential part of a safe and enjoyable driving experience.”

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About HERE

HERE, the Open Location Platform company, enables people, enterprises and cities to harness the power of location. By making sense of the world through the lens of location we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or an enterprise optimize its assets to guiding drivers to their destination safely. To learn more about HERE, including our new generation of cloud-based location platform services, visit <http://360.here.com> and www.here.com