



# HERE powers location-based services for Volvo Cars

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**Mobile World Congress, Barcelona** – HERE Technologies today announced that it has signed a multi-year map data agreement with Volvo Car Group, the premium car maker.

Under the agreement, HERE will serve as a map data provider for off-board cloud services that require knowing the location of cars and managing information in relation to geographical locations.

Volvo Cars plans to deploy the services to enhance vehicle performance and the driver experience. Volvo Cars is developing the services in its own cloud environment.

“We are delighted to serve Volvo Cars and its customers,” said Stefan Hansen, Senior Vice President and General Manager for Europe, the Middle East, Africa and Russia at HERE Technologies.

HERE is the world’s leading provider of mapping for vehicles. The company continuously updates its automotive-grade map to keep pace with an endlessly changing physical world, making millions of changes every day and providing the ability for companies and organizations to access the map and location services via its platform.

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## **About HERE Technologies**

HERE, the Open Location Platform company, enables people, enterprises and cities to harness the power of location. By making sense of the world through the lens of location we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or an enterprise optimize its assets to guiding drivers to their destination safely. To learn more about HERE, including our new generation of cloud-based location platform services, visit <http://360.here.com> and [www.here.com](http://www.here.com)