



Garmin joins HERE Venues Marketplace, the fast-growing source for venue maps

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Chicago – HERE Technologies today announced Garmin International, Inc., as the latest partner to join HERE Venues Marketplace, a rapidly-expanding source for maps of venues such as airports, malls, stadiums and corporate campuses.

Access to the Marketplace’s data APIs will allow Garmin to receive up-to-date maps of venues around the world. For users of selected Garmin devices, that would mean being able to use the freshest maps to navigate hassle-free right to where they want to go.

HERE Venues Marketplace is a partner and customer ecosystem that is expanding upon the HERE acquisition of Micello in March 2018.

The process by which venue maps are created and distributed is simple. Venue owners and facility operators provide their floor plans to HERE Technologies, which HERE Technologies then converts into structured map data. Each venue can opt-in to make the new map available to the marketplace of [more than 50 partners](#), who can integrate the maps into their applications and services.

For venue owners, the marketplace offers a fast and easy way to have their venue mapped, kept up to date, and distributed across different publishers and services in one go. As the venues have an incentive to keep their venue maps updated whenever there are changes, the maps are also of improved quality.

With global coverage, HERE Venues Marketplace provides high quality map data of indoor and outdoor venues, and has routing graphs available for all venue types.

“We are excited to be the newest HERE Venues Marketplace partner,” said Caleb Herbst, Garmin vice president, consumer automotive. “We look forward to having the ability to utilize the new Venue Maps to improve our end-user’s POI Search and overall navigation experience.”

“We are proud to welcome Garmin to the HERE Venues Marketplace,” said Kirk Mitchell, Vice President, Head of Tech, Media & Telco for Americas at HERE. “We believe this is a major win – not only for the millions of Garmin users who now get fresher content, but also for all of the venue owners who can easily get maps of their venues into the hands of the Garmin user base.”

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About HERE Technologies

HERE, the Open Location Platform company, enables people, enterprises and cities to harness the power of location. By making sense of the world through the lens of location we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or an enterprise optimize its assets to guiding drivers to their destination safely. To learn more about HERE, including our new generation of cloud-based location platform services, visit <http://360.here.com> and www.here.com

About Garmin International, Inc.

Garmin is the leading worldwide provider of portable navigation devices for automobiles, motorcycles and trucks. The company’s user-friendly navigation solutions have innovative features that provide time- and fuel-saving benefits to meet the demands of everyday driving. For more information, visit Garmin's virtual pressroom at garmin.com/newsroom, contact the Media Relations department at 913-397-8200, or follow us at facebook.com/garmin, twitter.com/garmin, or youtube.com/garmin.

Garmin International Inc. is a subsidiary of Garmin Ltd. (Nasdaq: GRMN). Garmin Ltd. is incorporated in Switzerland, and its principal subsidiaries are located in the United States, Taiwan and the United Kingdom.