



HERE Technologies introduces HERE XYZ, a new cloud service for fast and flexible management of location data

- *Real-time, interoperable and open location data management service*
- *Aimed at developers, data owners, cartographers and GIS analysts*
- *Frees data owners from having to build a service to use or share their data*

October 4, 2018

Berkeley, CA – HERE Technologies, a global leader in mapping and location platform services, today announced the availability of HERE XYZ, a real-time, interoperable and open location data management service. The service, currently in Beta, fills a major gap for mapmakers and developers of location-aware applications by providing live access to uploaded data, complete flexibility in rendering tools, and cloud services to share your location data with the world in an instant.

HERE XYZ is built for a broad range of developers and users, from students to small and medium businesses, large enterprises, data journalists and cartographers. Developers in large organizations can make rich, interactive maps and location-aware applications that benefit from the robust tools and capabilities of HERE XYZ. Data journalists and cartographers will find the publishing services of HERE XYZ to be indispensable for making maps that require live updates. At the same time, casual users can quickly make simple maps without writing code.

“Location-awareness is the next big thing for products, applications and services. Successful location-awareness depends, however, on location data management. HERE XYZ allows developers and map makers to maximize their creative energy by making it easy to manage location data,” said Achal Prabhakar, Vice President of Core Map Engineering at HERE Technologies. “Making great maps, serving live location data and creating location-aware apps will soon have one thing in common - HERE XYZ.”

HERE XYZ is built around a powerful and versatile XYZ Hub API that is delivered as a cloud service. Developers can invoke the XYZ Hub API directly or explore it via the HERE Command Line Interface (HERE CLI). Casual mappers can use the XYZ Hub API, via a web-based graphical interface called XYZ Studio, to visualize data in Hub and for simple map creation.

To access the HERE XYZ Beta go to <https://explore.xyz.here.com/> to experience:



- Location datasets, uploaded via the XYZ Hub API, made immediately available for management, editing and quick display via the CLI or by using XYZ Studio;
- Interoperability between HERE XYZ and third-party map renderers, including Leaflet, Tangram and Three.js; and
- Casual maps made with XYZ Studio without having to write any code.

Media Contacts:

Jordan Stark
+1 312 316 4537
jordan.stark@here.com

Dr. Sebastian Kurme
+49 173 515 3549
sebastian.kurme@here.com

About HERE Technologies

HERE, the Open Location Platform company, enables people, enterprises and cities to harness the power of location. By making sense of the world through the lens of location we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or an enterprise optimize its assets to guiding drivers to their destination safely. To learn more about HERE, including our new generation of cloud-based location platform services, visit <http://360.here.com> and www.here.com