



here

Real-time supply chain visibility and dynamic logistics planning

Augment SAP® Transportation Management and SAP® Global Track & Trace with embedded location services from HERE Technologies

SAP

Silver
Partner

SAP® Transportation Management

Combining process intelligence and location intelligence can result in reduced cost of fulfillment through optimal routes, more flexibility, fewer kilometers driven, quicker responses and an optimized workforce. HERE packaged a set of enhanced location services, the SAP Transportation Management location intelligence add-on. Enabling easy integration, operational support and seamless user experience.

Location data enriching the process include:

- Time / Distance calculation including map
- Route calculation
- Traffic incidents
- Historical traffic-enabled routes
- Hazardous goods
- Custom routes
- Toll calculation
- Weather
- Geofencing
- Trip analysis



Co-innovating to provide specialized solutions

Deep integration of HERE data into the SAP® platform helps customers make informed planning decisions and offers the flexibility to dynamically change plans based on real-time event information. By opening visibility to the supply chain, maximum efficiency can be realized.

HERE and SAP are co-innovating to deliver new and powerful data-driven services, additional insights and opportunities for monetizing data. Unique problems require unique solutions, and together we are creating value across several industries.

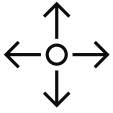
Supply chain and transportation management

For shippers and carriers in logistics, running logistics operations at peak performance requires the ability to efficiently plan, orchestrate, execute and track shipments. Together, HERE and SAP lead the industry by helping professionals meet their goals of improving productivity, reducing complexity and boosting asset utilization.



Location intelligence embedded into the SAP® platform

HERE Location Services are available throughout the entire SAP portfolio, pre-integrated to accelerate your digital transformation. By enriching trusted processes with high-quality, enterprise-grade data, intelligent routing and rich attribution, the HERE/SAP partnership is making location-aware solutions a reality.



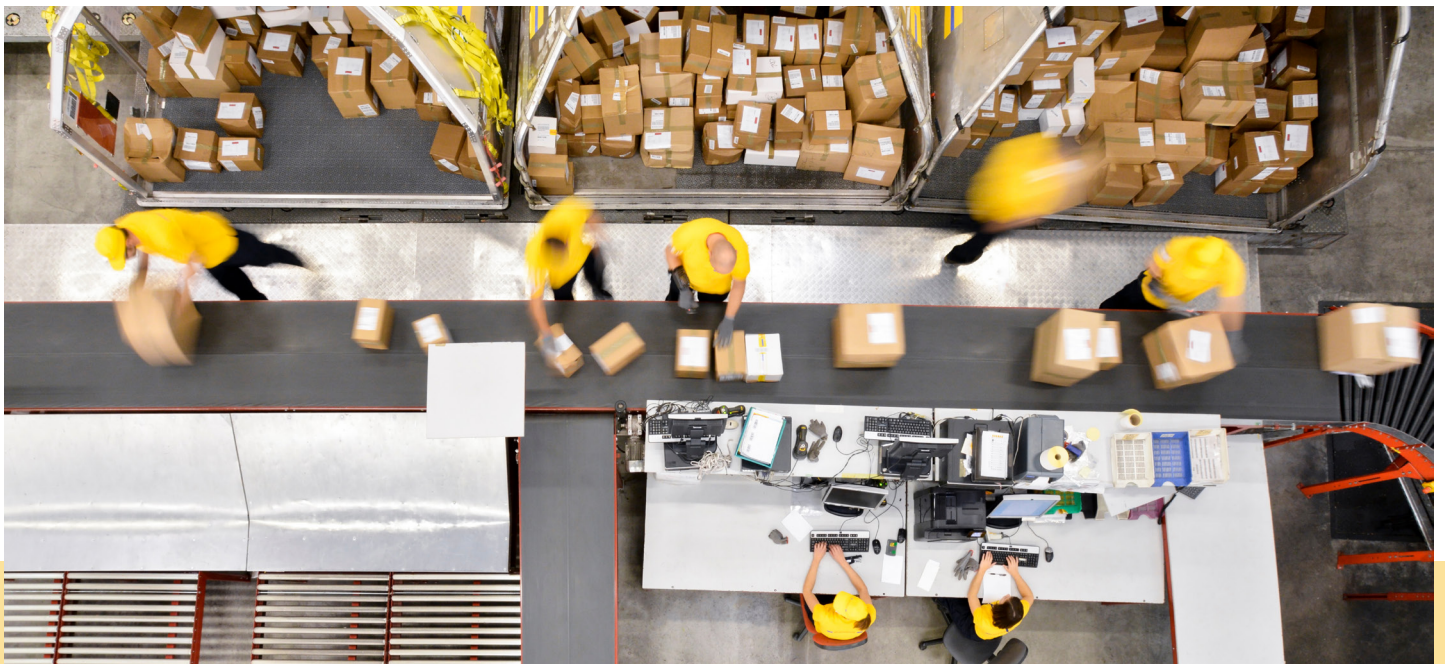
Easily deployed & ready to run



Immediate access for developers & customers



Pre-packaged industry specific solutions



SAP® Global Track & Trace

With SAP Global Track & Trace, customers get real-time insights into the availability of materials and products to reduce supply chain risks and costs.

HERE Location Services are embedded in SAP Global Track & Trace, providing real-time supply chain visibility for planners and operators. HERE location intelligence and SAP process data deliver a full, end-to-end integration by visualizing the status and fulfillment of processes and goods in transit across the global inbound, manufacturing and fulfillment chain.

Additionally, HERE Tracking can provide additional real-time tracking services into SAP Global Track and Trace, enabling developers with the ability to take

advantage of real-time, low-energy, high-accuracy technology to track goods across the supply chain, indoors and outdoors.

Through the HERE Tracking Platform, customers are provided the exact real-time location of their tracked goods. Combining this with the business logic provided by the SAP solutions in a singular view, logistics planners have a robust, informed understanding of where their goods are.



HERE Technologies

For over 30 years, HERE has witnessed firsthand the growing role digital maps, location data, and technology play in helping businesses operate more efficiently. We believe that for everyone to benefit from location intelligence fully, we need partnerships that unlock value for all. For IoT solutions specifically, location is becoming essential for more intelligent platforms and applications.

SAP

As the market leader in enterprise application software, SAP is at the center of today's business and technology revolution. SAP helps companies streamline their processes, giving them the ability to use real-time data to predict customer trends across their entire business. SAP is committed to helping every customer become a best-run business.

That is why we have partnered with SAP. By opening up the world of location data and intelligence, and combining it with the process expertise of SAP, we are serving up insights to help you make the right decision, at the right time.



A partnership to support your future

As leaders in location technology and automation in processes, HERE and SAP provide global enterprise solutions that drive efficiency. Evolving there supply chain and transportation market is only the beginning. As processes move towards automation, HERE and SAP are committed to furthering their collaboration to drive growth for you and your business.





Want to find out what HERE can do for you?

Get in touch

About HERE Technologies

HERE, the Open Location Platform company, enables people, enterprises and cities to harness the power of location. By making sense of the world through the lens of location we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or an enterprise optimize its assets to guiding drivers to their destination safely. To learn more about HERE, including our new generation of cloud-based location platform services, visit 360.here.com and here.com

